



NSHM Business School
presents

NCLAVE 2024

3rd INTERNATIONAL MANAGEMENT CONFERENCE

THEME:

EMERGING PARADIGMS OF ENVIRONMENT,
SOCIAL AND GOVERNANCE GOALS:
CHALLENGES & WAY FORWARD



8th Nov: NSHM Knowledge Campus | 9th Nov: The Park Hotel

NSHM KNOWLEDGE CAMPUS, KOLKATA - GROUP OF INSTITUTIONS

NSHM Knowledge Campus (NAAC A+) is one of Eastern India's leading educational institutes and a pioneer of professional degree courses aligned to industry needs. Founded in 1996, NSHM has been a knowledge hub of global excellence offering quality education and training in varied professional spheres. NSHM is renowned for providing a world-class learning experience through cutting-edge knowledge, imparting techniques, lifestyle education, and cross-domain exposure.

NSHM Business School, under the aegis of NSHM Knowledge Campus, Kolkata, is a premier institution engaged in shaping brilliant minds, and devoted to building a pool of next-generation entrepreneurs, managers, and leaders with an unwavering commitment to ethical behaviour.

ACADEMIC PARTNERS



PROGRAMME HIGHLIGHTS

- Research Workshops
- Panel Discussions
- Research Paper Presentations
- Poster Presentation - Student

ABOUT THE CONFERENCE

NSHM Business School, under the aegis of NSHM Knowledge Campus, Kolkata - Group of Institutions, is happy to announce the **3rd International Management Conference**. We are conducting a **two-day International Conference** on "**Emerging Paradigms of Environment, Social and Governance Goals – Challenges & Way Forward**". The objective of **NCLAVE 2024** is to present an international platform for highlighting societal, environmental, and governance issues and to explore ways to overcome the challenges for a better world. It aims to connect leading researchers, academicians, and practitioners from around the world to exchange and share their experiences and research results and to appreciate research talents alongside motivating research spirit among students, research scholars, and academicians.

NCLAVE 2024 ORGANISING COMMITTEE

- Chief Patron:** Mr. Cecil Antony, Chief Mentor
NSHM Knowledge Campus
- Advisor:** Dr. Subir Sen, Principal
NSHM Business School, Kolkata
- Convenor:** Dr. Bikash Saha, Asst. Professor
NSHM Business School, Kolkata
- Joint Convenor:** Dr. Rajib Bhattacharya, Assoc. Professor
NSHM Business School, Kolkata
Dr. Chandrima Ganguly, Asst. Professor
NSHM Business School, Kolkata

THEMES AND SUB - THEMES

Call for Papers

The sustainable development of businesses and investors rests on the tripod of environmental, social and governance factors. Instead of focusing solely on the “P” of Profits, these factors accord equal importance to two other “P’s, i.e. People and Planet”. Robust ESG performance can attract investors, and improve brand reputation. Formulating and executing strategies to counter these challenges backed by collaboration between governments, businesses, and NGOs, can play pivotal roles in promoting a sustainable and equitable future.

The conference welcomes academicians, research scholars, members from industries and students to contribute new ideas, concepts, and applications for discussion in the conference.

Sub-Themes

Track-1: Sustainable Business Practices

- Role of governance and financial misconduct
- Sustainable HR practice
- Green marketing practices and strategies
- Eco-efficient production and supply chain practices
- Sustainable advances in behavioural finance and neurofinance
- Blockchain technology and the future of financial accounting

Track2: Equity and Security towards Social Inclusiveness and Well-being

- Transforming research, education, and skill development to support sustainable development
- Universal health and sanitation
- Women's empowerment and gender budgeting
- Peace, justice, and sustainable development

Track 3: Technology and Infrastructure and Sustainability Goals

- Application of AI & ML in sustainable practice
- Digitalization, connectivity, and IT solutions
- Geospatial Technologies: Advances and Applications
- AI and Financial markets

Track 4: Climate Change, Biodiversity, and Food Security

- Access to energy and its renewable transition
- Food security and water resource management
- Sustainable waste management practices

- Green energy and green environment
- Climate Change: Impact, Response, and Actions

Any other topic related to the conference's theme, not included in the list is welcome.

REGISTRATION & PAYMENT DETAILS

Participants are requested to click the registration link, fill in the needed particulars, and pay the fees online (only after receiving the mail of paper acceptance). The details for NEFT/RTGS transfer are-

Bank Name	: ICICI Bank Ltd, Lansdowne Branch, Kolkata
Account Number	: 161605001246
Account Type	: Savings Account
Account Holder Name:	Hari Charan Garg Charitable Trust
IFSC Code	: ICIC0001616
Swift Code	: ICICINBBCTS

Please send a mail attaching the proof of payment details to

nclave2024@nshn.com with the following particulars:

- Name and Designation of the Participant
- Bank Name
- UTR Number
- Date of Transfer
- Amount of Transfer

Registration Details

The author(s) of the accepted papers are expected to register for the conference by paying the registration fee. The Registration dates are:

Registration Start Date: September 1, 2024

Registration End Date : October 25, 2024

If a paper has multiple authors, a certificate would be issued only to those who register for the conference.

Corporates	: Rs. 1,800/-
Academicians/ Research Scholars	: Rs. 1,200/-
Foreign Delegates	: USD 50
Students	: Rs. 600/-

Amount paid towards registration will neither be refundable nor transferable.

The Registration includes:

- Eligibility to Attend the Conference and Workshop
- Eligibility to Present Paper/Participate and Receive a Certificate
- Eligibility to Best Paper Award
- Conference Kit
- High Tea and Lunch

PAPER SUBMISSION GUIDELINES

All works of the authors should be original and should not have been previously published or under review with any other academic publication. Authors have to submit the extended abstract by 1st August, 2024. The submission guidelines are:

- Authors have to submit an extended abstract (maximum 1500-2000 words), which should include brief introduction, keywords, objective, methodology, findings, and managerial implications of the study.
- All submissions must mention one of the authors as the corresponding author with contact details, including email address.
- The full paper submission must contain the following -
 - (1) Title of the paper, names of all authors, including contact details of the corresponding author.
 - (2) Abstract and keywords
 - (3) Introduction followed by literature review, model/hypothesis development, research method, results and discussion, implications, and limitations of the study.
 - (4) The tables and figures must be provided after the reference section. The tables and figures must be titled and numbered. Submit tables as editable text and not as images. Ensure that the artwork files are in acceptable format (JPG or PDF) and with correct resolution.
 - (5) References should follow APA style (7th edition)
- The paper should be submitted in the format of MS Word (.doc or .docx) document. The document must be in a single-spaced format using Times New Roman, 12-point font size.
- Papers shall be shortlisted based on a double-blind review process. Each paper will be evaluated by a panel of two reviewers (one internal and two external). Papers received after the given deadline, will not be accepted unless the deadline is extended.
- The full paper should not exceed 8000 words excluding the abstract and references.
- For student participation, the word count for the student track research paper/case study submission has been relaxed to 3000-3500 words.
- All research paper/case study submission must be made to the following Email ID: nclave2024@nshh.com

SUBMISSION DEADLINE

- Extended Abstract Submission Deadline : 30th September, 2024
- Final Acceptance Intimation : 10th October, 2024
- Final Submission of Full Paper : 2nd November, 2024
- Date of Conference : 8th and 9th November, 2024

PAYEMENT

<https://paytm.me/HSXO-d6>



Scan the QR

CONFERENCE REGISTRATION LINK

<https://forms.gle/p8BP8iA8nTFYzf2Q8>



Scan the QR

AWARDS & PUBLICATION OPPORTUNITIES

Prize Money - Best Paper Award

The prize money for the shortlisted best paper award is -

- Best Paper (Faculty) Rs. 10,000/-
- Best Paper (Student) Rs. 5,000/-
- Best Poster (Student) Rs 3,000/-
- Gold medal to be awarded to the best paper of each track.

Publication Opportunities

- Extended abstracts of all accepted papers (+ registered and presented in the conference) will be published as part of the conference proceedings (with ISBN).
- The presented papers will be considered for review and publication in the NSHM Journal of Management Research and Applications (ISSN 0975-2501).
- There is publication scope for the best papers presented at the conference in the sponsored journal, Human Systems Management (Indexed with Scopus), ISSN (Print) 0167-2533, ISSN (Online) 1875-8703, subject to publication guidelines and the review process of the journal's authorities.
- In addition, there is also a publication scope in Routledge Journal for the best papers shortlisted by the reviewers, subject to publication guidelines and the review process of Routledge.



CONTACT DETAILS

For more information, please contact or email:

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NSHM Knowledge Campus, Kolkata

(Established by H.C.G. Charitable Trust)

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