



Acumen October 23 Edition

Life beyond class
Take a glance into NSHM's
social scene

The Mentor Speak



At NSHM, we thrive as a community where students and teachers unite to create an environment fostering innovation and excellence. It's this spirit that drives us to reach new heights.

TAG: Think, Act, and Grow; our Center for Innovation and Incubation continues to support aspiring entrepreneurs and intrapreneurs with its events and workshops with industry veterans.

Speaking of events, we recently conducted the Entrepreneurship Awareness Drive (EAD) 2023 in collaboration with Bhawanipur Education Society College and E-Cell IIT Kharagpur.

What's noteworthy is that NSHM's TAG played a pivotal role. This collaboration signifies our commitment to promoting entrepreneurship among our students. EAD 2023 was just the beginning, paving the way for a year filled with exciting initiatives.



I'm heartened by the dedication and enthusiasm of our students and faculty. Your commitment to excellence and pursuit of knowledge make NSHM Knowledge Campus a thriving hub of education, creativity, and community.

As we look ahead, let's continue cultivating the entrepreneurial spirit, exploring new horizons, and working together to achieve more significant milestones.

Warm regards!

Dr. Soumendranath Bandhapadhyay

Professor & Incharge
TAG (Think Act Grow)
NSHM Centre for Innovation & Incubation

A glimpse into vibrant events and evenings at NSHM

Entrepreneurship Awareness Drive (EAD) 2023 - A Beacon of Hope for Entrepreneurs

NSHM Knowledge Campus, Kolkata, in collaboration with Bhawanipur Education Society College and IIT Kgp E-Cell, orchestrated a powerful Entrepreneurship Awareness Drive (EAD). This grand event was spearheaded by NSHM's Innovation and Incubation Cell, known as Think Act Grow (TAG).



Panel discussion on the topic: The entrepreneurial ecosystem roles of tech, media, and business leaders.

EAD 2023 drew esteemed industry experts, budding entrepreneurs, and many enthusiasts, including NSHM alumni and distinguished figures like-

- Mr. Prafull Billore, Founder of MBA Chai Wala
- Mr. Deepit Purkayastha, Co-Founder and Chief Strategy Officer of Inshorts
- Mr. Sandip Ghose, Managing Director and Chief Executive Officer of MP Birla Group (Birla Corporation)
- Mr. Sandipan Chattopadhyay, Ex-CTO of Justdial
- Mr. Samarjit Choudhury, Business Head of ABP Digital
- Mr. Nisant Mohta, Founder of Finlatics
- Mr. Tamal Saha, Journalist and Founder of NTT

Mr. Tamal Saha, an NSHM alumni, journalist, and founder of NTT, shares his experience in impactful journalism.



Fireside Chat with Mr. Deepit Purkayastha, Co-founder and CSO, Inshorts.



Mr. Prafull Billore, Founder, MBA Chaiwala, shares his journey from an MBA aspirant to a successful entrepreneur.



NSHM Institute of Health Sciences organised NATCONPH 2023: A Global Conference on Healthcare

NSHM Institute of Health Sciences, a distinguished part of NSHM Knowledge Campus Kolkata, successfully hosted its 13th Annual Conference, NATCONPH-2023.

This international conference centred around "Innovative Research and Development in Health Sciences: A Global Transformation from Traditional to Digital Era."

The event not only showcased the shift in healthcare methodologies from traditional practices to the digital age but also underscored the pivotal role of research and development in driving this transformation.

NATCONPH-2023 featured an impressive lineup of renowned speakers, each an expert in their respective domains. Notable academic leaders included:

- Dr. Roland Erik Haas, Founder and CTO of XAIteck GmbH, Germany, explored the vast potential of Artificial Intelligence (AI) in reshaping healthcare delivery, especially in underserved rural areas.
- Dr. Derick Hall Lindquist (Psychology) from Ohio State University delved into the complex behavioural adaptations linked to addiction, offering profound insights into the neurological foundations of this prevalent issue.



Dr. Siddhartha Neogi, Director of Health Services - W.B & Chairman, SST shares his valuable insights.



Dr. Roland Erik Haas, Founder and CTO of XAITech GmbH in Germany, speaks on 'The potential of Artificial Intelligence (AI) in Healthcare.'

The conference also welcomed esteemed panellists such as

- Dr. Agnieszka Ilendo-Milewska (Director, Faculty of Psychology) at the Private University of Pedagogy Poland.
- Dr. Cathy Stern (Neuro-Optometrist) at New England College of Optometry Boston.
- Dr. Jigme Singye (Traditional Medicine) from Bhutan.
- Ms. Mahfuza Afroz Shathi (Chief Nutritionist & Dietician) Imperial Hospital Dhaka.
- Dr. Matty Demont (Research Leader Markets, Consumers & Nutrition) International Rice Research Institute (IRRI) Philippines.
- Dr. Sitesh Bachar, University of Dhaka, Bangladesh.
- Dr. A K Lutful Kabir from the University of Dhaka, Bangladesh.

Their collective expertise illuminated various facets of global healthcare challenges, sparking engaging dialogues among the attendees.

A notable feature of NATCONPH-2023 was the presentation of over 500 research papers by healthcare researchers and students across India.

Over a thousand attendees seized the opportunity to engage in insightful discussions, gain valuable knowledge, and network with experts, enriching their understanding of the complex challenges facing the healthcare sector today.

NATCONPH 2023 exemplifies the potential of shared knowledge and envisions a future where healthcare transcends boundaries.



Dr. Saikat Maitra, Ex-VC Makaut, shares his profound thoughts on the event.

Dr. Subhashis Maity, Director of the NSHM Institute of Health Sciences, felicitates the institute's top B. Pharma student.



NCLAVE 2023: International Management Conference organised by NSHM Business School

NSHM Business School hosted an intellectual convergence during its annual B-School conference, NCLAVE 2023

This year's theme, "Theorizing Practices in Emerging Contexts: Priorities and Challenges," served as a platform for fruitful discussions and collaborations between industry leaders and academicians, fostering a deeper understanding of the industry-academia gap, particularly in the Indian context.

Inaugural Insights

The event commenced with an esteemed panel featuring luminaries including:

- Mr. Chandra Shekhar Ghosh, Founder, Managing Director, Chief Executive Officer of Bandhan Bank, and President of Bengal Business Council.
- Mr. Avishek Auddy, Director of Chandra's Chemical Industries (PC Chandra Group) and Chairman of Bengal Business Council.



Mr. Chandra Shekhar Ghosh, Founder, Managing Director, and Chief Executive Officer, of Bandhan Bank, and President of Bengal Business Council, spoke about entrepreneurial skills.

Mr. Avishek Auddy, Director of Chandra's Chemical Industries (PC Chandra Group) and Chairman of Bengal Business Council, shares his valuable insights.



Distinguished Panel Discussions

Panel discussions featured renowned dignitaries and experts such as:

- Mr. T.V. Srinivas Shenoy, Executive-in-Charge, Bearings, Tata Steel, and President, Calcutta Management Association.
- Mr. Neelanjan Biswas, Director, Banking & Financial Markets UK, CGI UK.
- Academic stalwarts like Prof. Ramendra Singh (Marketing, IIM Calcutta), Prof. Gopal Das (IIM Bangalore), Prof. Parijat Upadhyay (IIM Shillong), Prof. Rameshwar Dubey (Montpellier Business School, France).
- Entrepreneurs like Dr. Arijit Banerjee (Executive Director, Ramaesis RPL), Mr. Subhashis Dutt (General Secretary, Bengal Business Council), and Avelo Roy (Managing Director, Kolkata Ventures).

Exploring Emerging Frontiers

NCLAVE 2023 delved into critical themes encompassing HR trends, Financial Innovations, Corporate Sustainability, Market Dynamics, and Entrepreneurship. Engaging panel discussions led by industry veterans and academicians explored strategic challenges in emerging geopolitical dynamics, the reciprocal reinforcement of innovation, entrepreneurship in emerging.

A Vision for the Future

NCLAVE 2023, spanning two dynamic days, offered a vibrant atmosphere for knowledge exchange, intellectual engagement, and innovation stimulation. By providing a platform for sharing expertise, exploring trending topics, and gaining insights from distinguished experts, the conference reinforced the bond between the academic and corporate worlds.



Panel Discussion on : Reciprocal Reinforcement of Innovation and Entrepreneurship in Emerging Markets

NSHM Knowledge Campus Organised NPL

The NSHM Premier League (NPL) - an event that sent ripples of excitement across the entire NSHM Knowledge Campus!

The iconic Calcutta Cricket Coaching Centre transformed into the battleground for a thrilling showdown that will stay in our memories. The roaring cheers and the electrifying atmosphere were the hallmarks of the NSHM Premier League.

In this heart-pounding competition, the NSHM Business School Team emerged as the undeniable champions, showcasing their remarkable skills, seamless teamwork, and unwavering spirit. It was a well-deserved victory, symbolising their dedication and competitive excellence.

We extend our warmest congratulations to the faculties and students from all six schools - NSHM Media School, NSHM Design School, NSHM Institute of Health Sciences, NSHM Business School, NSHM Institute of Hotel & Tourism Management, and NSHM Institute of Computing & Analytics.

Their active participation and sportsmanship throughout the event added to the overall excitement and made the NPL an unforgettable success.



Stay tuned for more thrilling updates and achievements from the vibrant NSHM Knowledge Campus community!