



Acumen September 23 Edition

Life beyond class Take a glance into NSHM's social scene

The Mentor Speak



Esteemed Faculty, Dedicated Staff, and Valued Members of the NSHM Knowledge Campus Community,

I address you with great enthusiasm and a heart full of gratitude as we briefly reflect on the events of September at **NSHM Knowledge Campus.**

In September, we celebrated many significant occasions that hold a special place in our hearts. We celebrated the **Teachers' Day Event**, where we honoured and expressed our appreciation for the exceptional educators who guide our students. It was a day filled with gratitude for the mentors who shaped the future.

Also, we observed **Engineers' Day** with great enthusiasm. This day allowed us to acknowledge and celebrate the engineering excellence and innovation that drive progress in our society.

To our students, I extend my **congratulations** for successfully navigating another month of your



Dr. Suparna Dhar

Professor & Incharge NSHM Institute of Computing & Analytics NSHM Knowledge Campus

educational journey at NSHM Knowledge Campus. Your **hard work** and **dedication** are commendable.

At NSHM Knowledge Campus, we offer more than just education; we provide a space filled with **opportunities** and **inspiration**. Here, we encourage curiosity, foster creativity, and cultivate a strong desire for excellence.

The **pursuit of knowledge** is a dynamic and multifaceted journey that shapes **character** and drives **ambition**. The connections you establish, the ideas you explore, and the skills you develop will shape your path and contribute significantly to the progress of **industries and society**.

I sincerely **thank you** for trusting NSHM Knowledge Campus to fulfil your **dreams and aspirations.** Our commitment to excellence and dedication to providing the finest **educational resources** and **facilities** are aimed at enabling your **success.**

Warm regards!



A glimpse into vibrant events and evenings at NSHM



NSHM Student Spotlight - Going beyond excellence in the world



A glimpse into vibrant events and evenings at NSHM

Engineer's Day Celebration 2023 - Honouring Bharat Ratna Sir M. Visvesvaraya

In a momentous celebration that marked the 163rd Birth Anniversary of Bharat Ratna, Sir M. Visvesvaraya, NSHM Institute of Engineering and Technology at NSHM Knowledge Campus, Durgapur, proudly observed Engineer's Day.





This special occasion began with a heartwarming prayer to Lord Ganesha, seeking his blessings for a day filled with knowledge and creativity. The lighting of the lamp followed, serving as a symbolic tribute to the great Sir M. Visvesvaraya, whose contributions to engineering continue to inspire generations. The day was marked by a series of engaging competitions showcasing our students' diverse talents:

- Inquisitive (Quiz): Students tested their knowledge and problem-solving skills in a riveting quiz competition.
- Ignite Your Mind (Model & Design Making): Creativity was at the forefront as participants presented innovative models and designs.
- Micro Mania (Coding): Tech-savvy participants demonstrated their coding prowess in this competition.
- Extempore: Students showcased their spontaneous speaking skills and quick thinking.
- Volleyball Tournament: Students celebrated sportsmanship and teamwork in a spirited volleyball tournament that fostered camaraderie among participants.

The program concluded with a grand award ceremony, recognising and celebrating outstanding talents and a group photography session, capturing the memorable moments and the sense of community that defined the day.



Exploring Dance Movement Therapy: A Workshop by NSHM's Department of Psychology



The Department of Psychology at NSHM Knowledge Campus, Kolkata, organised an enlightening workshop on Dance Movement Therapy.

This workshop helped students learn a unique and expressive form of therapeutic practice. It aimed to provide insights into the profound connection between movement and psychology.

Two distinguished professionals expertly conducted the session:

Swaha Mitra Basu - Community Gerontologist and Dance Movement Therapy Practitioner

Utsa Dey - Psychological Counselor, Dance Movement Therapy Practitioner, and Play Therapy Practitioner

It was yet another example of NSHM's commitment to providing its students and the community with valuable learning experiences beyond the conventional boundaries of education.

Empowering Future Entrepreneurs: NSHM Business School's Seminar on Entrepreneurship

NSHM Business School proudly organised an impactful seminar on entrepreneurship. This seminar aimed to inspire and equip aspiring entrepreneurs with the knowledge and insights needed to succeed in the dynamic world of business.

The seminar was graced by the presence of an esteemed guest speaker:

Mr. Pawan Marda - Former Executive Director at Linde Global Support Services Pvt Ltd, and Former Assistant Vice President and Company Secretary at Linde India Limited.



- Mr. Marda's extensive experience and knowledge in the corporate world added tremendous value to the event.
- He shared valuable insights from his years of experience with renowned companies.
- The seminar was a valuable opportunity for our students and participants to better understand entrepreneurship, business strategies, and the corporate landscape.
- It exemplified NSHM Business School's commitment to fostering an entrepreneurial spirit and providing practical knowledge to our future business leaders.

A Heartwarming Teachers' Day Celebration at NSHM Design School

NSHM Design School celebrated Teachers' Day with great enthusiasm and warmth, creating a memorable day that left a lasting impression on all who attended.

On this special occasion, our students united to express their heartfelt appreciation for our remarkable teachers. The day was filled with gratitude and served as a tribute to those who played an instrumental role in shaping our future.





The students didn't just express their gratitude with words; they added an element of joy and creativity to the celebration. They showcased their artistic talents by putting on delightful dance performances that added a touch of entertainment and fun to the event.

We extend our sincere thanks to everyone who joined us in this joyful tribute to our dedicated educators. It was a day that not only brought smiles to our Teachers' faces. It also highlighted the strong bond between students and their mentors at NSHM Design School.





Welcoming the Newcomers: Freshers Party at NSHM Institute of Computing and Analytics

NSHM Institute of Computing and Analytics, ushered in the new academic year with great excitement by organising a lively Freshers Party for the first semester students of the BCA Program.

This event was a joyous occasion dedicated to welcoming our newcomers to the NSHM family and marked the beginning of a memorable journey.

The Freshers Party was filled with energy, fun, and camaraderie as students and faculty celebrated this special day. It allowed our new students to get to know their peers, build connections, and create lasting memories.

We extend our heartfelt thanks to everyone who contributed to this event's success. It was a day of laughter, bonding, and celebration, setting a positive tone for the academic year ahead.





Blooming Creativity: Kado Flower Arrangement Workshop at NSHM Institute of Hotel & Tourism Management

NSHM Institute of Hotel & Tourism Management took a delightful detour into the world of art and nature by organising a Kado Flower Arrangement Workshop.

This workshop was a unique opportunity for our students and enthusiasts to explore the art of Kado, the Japanese way of flower arrangement. It was an event that celebrated the fusion of creativity and nature's beauty.

The workshop brought together budding florists and those passionate about aesthetics, providing them hands-on experience in flower arrangement art.





Participants learned the principles of Kado, including balance, harmony, and simplicity, as they created stunning floral compositions.

We extend our gratitude to all who participated in making this event a blooming success. It was a day of creativity, mindfulness, and inspiration, leaving participants with a newfound appreciation for the art of Kado and the beauty of floral arrangements.





NSHM Media School's Industrial Visit to Kolkata Municipal Corporation

The NSHM Media School embarked on an insightful industrial visit to the Kolkata Municipal Corporation, offering students a unique opportunity to witness the inner workings of our city.

The students were welcomed by Mr. Binod Kumar, who generously shared his wealth of knowledge and insights about the operations and responsibilities of the Kolkata Municipal Corporation. His guidance and expertise added depth to the visit, enabling students to appreciate the city's infrastructure, sanitation, and numerous other essential services that keep our city running smoothly.

We express our gratitude to Mr. Binod Kumar for his time and insights and to all the students who participated in making this industrial visit a valuable and enriching experience.



NSHM Faculty Spotlight -Transforming education for a better tomorrow



Congratulating Dr. Swarupananda Mukherjee, one of our esteemed faculty members, for receiving the prestigious Dynamic Pharma Teacher Award 2020 from the Indian Pharma Educational Society.

This award acknowledges his outstanding contributions to pharmaceutical education and dynamic teaching approach.



Commending Dr. Krishnendu Sarkar, Director of NSHM Knowledge Campus, for his significant contribution to NEET (Not only in Employment Education or Training) in the G20 Policy Brief.

His expertise and insights have played a pivotal role in shaping policies that impact the youth's future, transcending employment, education, and training.



Extending our heartfelt congratulations to Mr. Justin Babu, who has been honoured with the prestigious Best HOD Award by Sidvi Foundation & Research Education Solutions during the International Conference on Multidisciplinary Conference and Global Transformation.



Celebrating Dr. Anuradha Mukherjee's distinguished role as the Chief Guest at the Women's Day Celebration held at IISCO, SAIL, Burnpur, on the 3rd of March, 2023.

Her invitation as the Chief Guest highlights her significant contributions to her field and her remarkable presence as a leader and inspiration for women in various sectors.

NSHM Students Spotlight Reaching new heights

Ms. Rupsa Saha

A student of Media School, has been making waves in the literary world. Her work garnered recognition & praise for its literary excellence. Her remarkable achievements include

- Panjor Puran, Noeroj Sahitya Sambhar Publication, Bangladesh (2021)
- Noshti Nirer Nostalgia, Sahitya Sahabas Publication, India (2022)
- Mrityu Postpone Korlam, Purna Pratima Library, India (2022)





Mr. Aishik Das

A talented student pursuing B.Sc. in Media Science, has been shining bright in the world of filmmaking. His exceptional achievements include

- Best Suspense Thriller Award for Short Film at Goa International Film Festival, 2023
- Best Screenplay Writer Award at International Cine Film Festival, 2023
- Best Story Writer Award at International Cine Film Festival, 2023
- Best Director Award at International Cine Film Festival, 2023

Ms. Aditi Das

A student at NSHM Institute of Engineering & Technology, has demonstrated her exceptional debating skills by becoming a District Level Debate Champion at the "Speak for India" competition. Aditi's eloquence, critical thinking, and persuasive abilities have earned her this prestigious title.





Ms. Kalpita Biswas

A student at NSHM Design School, has emerged as a swimming champion. Her outstanding performance in the sport has earned her District Gold and Silver medals, in addition to two Gold medals at the State level. We are immensely proud to have such a talented and multifaceted student among us.