



Acumen August 23 Edition

Life beyond class

Take a glance into NSHM's
social scene

The Mentor Speak



Honoured Faculty Members, Dedicated Staff, & Valued Students of NSHM Knowledge Campus

Greetings to all with a heart full of excitement and gratitude as I address you as the Director of NSHM Knowledge Campus. It is a privilege to extend a hearty and spirited welcome to each one of you.

I would like to take a moment to express my deep respect & admiration for our esteemed faculty members and staff. Your unwavering dedication to education is the driving force behind the success of our campus.

Your commitment to nurturing a learning environment that goes beyond textbooks is truly commendable and sets the stage for our students to shine.

The new academic session has begun, and I wish all the best to our hardworking & ambitious students who have chosen NSHM Knowledge Campus as their destination for academic & personal growth.

I extend my warmest welcome to you and wish you success!

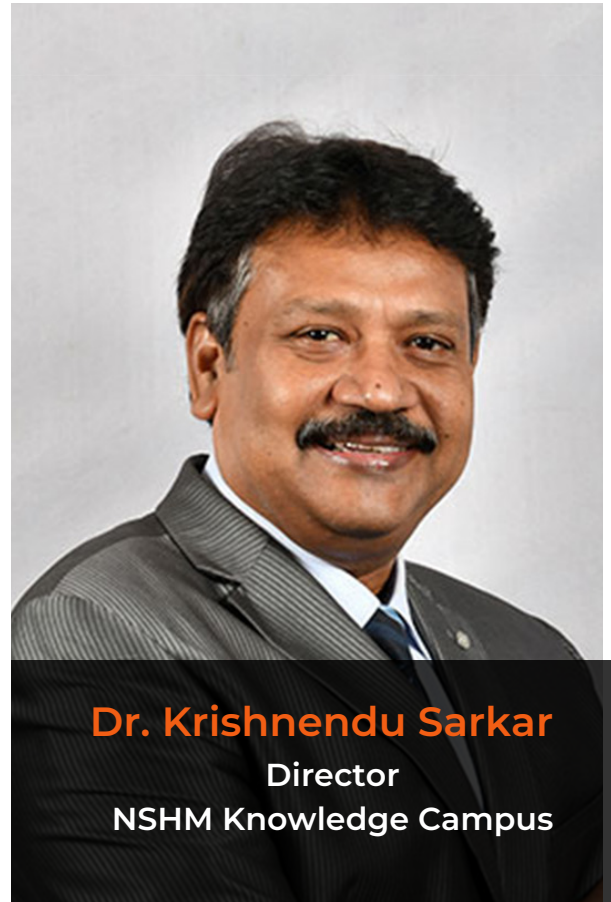
Within the expanse of NSHM Knowledge Campus lies more than an institution; it is a universe of endless possibilities, a sanctuary of inspiration. Here, we do not simply impart knowledge; we fuel inquisitiveness, spark creativity, and cultivate a passion for excellence. Our aim is not only to mould professionals but to nurture empathetic leaders who imprint their essence on the world.

As the Director, my vision extends to cultivating an ecosystem that fosters holistic growth. It is a space where conventions are questioned, ideas find wings, and your potential knows no bounds.

Keep in mind that the pursuit of knowledge is not linear; it is a dynamic journey that shapes character & fuels ambition. The relationships you foster, the ideas you incubate, and the skills you hone will collectively shape your journey and contribute to the progress of the industries & society.

Thank you for entrusting NSHM Knowledge Campus with your aspirations and future. I eagerly anticipate witnessing your evolution and the milestones that await you.

Warm regards!



Dr. Krishnendu Sarkar
Director
NSHM Knowledge Campus

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A glimpse into vibrant events and evenings at NSHM

Orientation 2023 - A Grand Commencement of Hospitality and Tourism Programmes

In a momentous event that marked the dawn of new academic endeavours, NSHM Institute of Hotel & Tourism Management proudly hosted an orientation program that unveiled the journey of excellence for its aspiring hoteliers and tourism enthusiasts.



The event served as a gateway to the vibrant world of hospitality and tourism, offering attendees a glimpse into the promising future that awaits them. With the air buzzing with anticipation, the program encapsulated the spirit of the new beginnings and the commitment to nurturing young minds in the realm of hospitality.



Graced by the presence of esteemed dignitaries, this program was made even more special by the insights shared by our distinguished guests:

- **Ms. Ishani Chakraborty** -
Vice President Operations,
Mission Hospital, Durgapur
- **Mr. Aashish Gawari** -
General Manager, ITC Fortune
Park Pushpanjali, Durgapur



Design School welcomes new visionaries and dreamers: A recap of design school orientation

NSHM Design School set the stage for a journey of creativity and innovation with its vibrant orientation event.



The event commenced with a warm welcome from Dr. Krishnendu Sarkar, Director of NSHM Knowledge Campus, and Mr. Amartya Banerjee, Director of the Design School, reaffirming the institute's commitment to fostering design excellence.

The program featured faculty introductions, a dynamic interaction with Mr. Ankit Bhattacharya, Co-Founder of Mynd Root, and an immersive Wacom movie screening.

Students also gained insights from Mr. Nakshatra Sen (Architect), who delved into the fusion of design and architecture.

Hands-on engagement unfolded through a Pedilite workshop while Mr. Abhishek Roy, Fashion Designer, shared industry perspectives. The event culminated with Mr. Saibal Kar, Architect, discussing the synergy of aesthetics and functionality in design.

This event encapsulated the spirit of innovation and creativity, setting the tone for the transformative journey ahead.

An exciting start for the students of Media at NSHM Media School's Orientation

NSHM Media School launched with a bang as we hosted an electrifying Orientation Program that promised to set the stage for an exhilarating media journey. Industry stalwarts, expert insights, and a spark of creativity were all part of this remarkable event.



The program was graced by luminaries from various domains, including Prof. (Dr.) Mahul Brahma, Dean, NSHM Media School; Pawan Kumar Patodia, Chairman, Kolkata ThunderBolts; Peter Glendinning, Professor, Michigan State University, USA; Malay Dasgupta, Media Consultant & Documentary Filmmaker; Paromita Ghosh, Director of Candid, Communication Ind & UK; Dr. Wanru Yao, Senior Lecturer, Bath Business School, UK; Ayanjit Sen, Film Strategist and journalist; Kheyali Dastidar, Veteran Actor; Sugata Guha, Co-founder and Director of Inner Circle Advertising; and Rabiranjana Maitra, Film Director & Editor. The event offered students exceptional insights into potential careers in the media industry and shed light on its promising future.

A warm welcome to Computing and Analytics aspirants with a spectacular orientation program

The NSHM Institute of Computing and Analytics kicked off a thrilling chapter of learning, growth, and possibilities with its recent orientation event. Welcoming the new batch of NSHMITEES, the event was a perfect precursor to an exciting journey ahead.



The orientation event served as a portal to a world of cutting-edge technology, innovation, and skill development. It was a moment of camaraderie as new students became part of a community driven by curiosity and a passion for computing & analytics.

As we reflect on this event, we look forward to the dynamic and transformative experiences that lie ahead for our students.

A glimpse into 'Orientation program' at NSHM Institute of Health Sciences

A chapter of inspiration and learning unfolded at NSHM Institute of Health Sciences, NSHM Knowledge Campus.



The campus resonated with energy as it welcomed its first-semester students to the grand event, an Orientation Program that marked the beginning of their academic journey.

The program commenced with a heartfelt prayer to Lord Ganesha, invoking wisdom and blessings for the students' path ahead.

The atmosphere was charged with anticipation as a series of transformative sessions led by eminent keynote speakers set the tone for the day.

Mr. Jayanta Chakraborty, an expert in training and technical Services across SAARC Countries at ZEISS, shared invaluable insights, setting high standards for technical excellence.



Ms. Sudarshana Dasgupta, a Clinical Psychologist registered with RCI, delved into the crucial human aspect of healthcare, promising to shape students' understanding profoundly.

Dr. Moushumi Lodh, the accomplished Executive Director of Laboratory Services at Health World Hospital, Durgapur, added a practical dimension to the event, enriching the students' knowledge.

A Spectacular Celebration of Freedom: Celebrating the 77th Independence Day at NSHM Knowledge Campus



A glorious spirit of patriotism enveloped NSHM Knowledge Campus as we commemorated the 77th Independence Day with fervour and pride. From Durgapur to Kolkata, our campuses reverberated with the essence of freedom.

In Durgapur, Dr. Alok Satsangi and Dr. Milind, alongside esteemed faculty members, inaugurated a momentous day that promised unforgettable memories.



Meanwhile, in Kolkata, under the esteemed guidance of Mr. Cecil Antony (Chief Mentor) and Trustee members Mr. Miraj D. Shah, Mr. Asish Doshi, and Mr. Dharmen Trivedi, the echoes of freedom resounded with renewed vigour.

Amidst cheers, applause, and an electric atmosphere, our students took centre stage with performances that were nothing short of spectacular. Every act was a celebration of talent, a tribute to the nation's progress, and a salute to its unity.

NSHM Faculty Spotlight - Transforming education for a better tomorrow



Prof. Sumona Mondal

Applauding Prof. Sumona Mondal's recent accomplishment as a distinguished panellist at Millet Mela 2023, organised by FSSAI. Her participation in food fairs emphasises the vital role of millet in raising awareness and promoting healthier choices among individuals.



Dr. Alok Satsangi

Congratulations to Dr. Alok Satsangi for his noteworthy achievement! He received an award from Redshine Publication for his published chapter titled "Implications of COVID-19 on the Future of HR Management in this Age of Globalization" (Chapter 15) in the book "Multidisciplinary Recent Trends in Research (Vol 2)". This recognition underscores his valuable contributions to the academic realm.



Dr. Parama Gupta

Commending Parama Gupta for her remarkable achievement! She was given the IPSO Writing Award for her insightful exploration of menstruation taboos among young and educated urban Bengalis in International Psychoanalytical Studies.



Dr. Swarupanana Mukherjee

Celebrating Dr. Swarupanana Mukherjee's exceptional accomplishment! He has been recognized with the prestigious title of Life Member by the American Nano Society, USA. This distinction underscores his significant contributions to the field & marks a remarkable milestone in his academic journey.



Prof. Debabrata Roy

Applauding Prof. Debabrata Roy's accomplishment! He successfully participated in the "National Intellectual Property Rights Awareness Mission" organised by the Department of BioTechnology, National Institute of Technology, Raipur. His commitment to intellectual property awareness is exemplified by receiving a certificate of participation from NIPAM.

NSHM Student Spotlight - Reaching new heights



Rittika Sen

Triumphed as the winner of the Tele Cine Award for Best Rising Star Cinema, notably shining in the film "Arshinagar" and making significant contributions to several remarkable cinematic works.

Swapnanjan Ghosh

Showcased exceptional cricketing prowess by securing a spot in CAB 11 for the Challengers Trophy and earning a place in Cornwall Cricket Club's English County Season of 2023.



Prangon Choudhary

Exhibited remarkable skills by clinching the Silver Medal in a National Level Dart Tournament, reflecting dedication and excellence in the sport.

Shivam Soni

Achieved sporting glory with a Silver Medal triumph in the Senior Para National Archery Tournament held in 2018, highlighting exceptional prowess in archery.



NSHM Student Spotlight - Reaching new heights



Reetika Mukherjee

Demonstrated her strength and prowess by securing the 4th Position in the National Classic Powerlifting Championship of 2019, along with conquering the District Meet 2021 in Shotput and Discus events.

Abhrajit Bhattacharya & Shubhrajit Bhattacharya

Showcased their intellectual acumen by securing the 2nd position in the prestigious Kolkata International Quiz Festival, an impressive feat of knowledge and expertise.



Sudeshna Banerjee

Soared to success by earning the esteemed Gold Medal in the West Bengal State Yogasana Championship, a testament to dedication & excellence in yoga.

NSHM Students' Success Stories - Going beyond excellence in the world

NSHM Business School



**CHINAR
CHAKRABORTY**

MBA
BERGER PAINTS INDIA LTD.



"My journey from NSHM Knowledge Campus to Berger Paints India Ltd. has been nothing short of transformative. The invaluable lessons and guidance I received from NSHM not only equipped me with the skills demanded by the corporate world but also ignited a fire within me to excel. NSHM recognized my potential and nurtured it, allowing me to embrace challenges confidently and learn swiftly. I am profoundly grateful for this remarkable journey of growth and learning."



**PAULAMI
MUKHERJEE**

BBA
HP ADHESIVES LIMITED



"What an exhilarating ride it has been! My NSHM Knowledge Campus experience opened doors to endless possibilities. Graduating with a Bachelor's in Business Administration was just the first chapter. The unwavering support of NSHM's placement cell paved the way for my dream role as a Management Trainee - Human Resources at HP Adhesives Limited. Here's to NSHM for turning dreams into reality!"

NSHM Students' Success Stories - Going beyond excellence in the world

NSHM Institute of Health Sciences



**KONISHA
CHATTARAJ**

M. OPTOMETRY
TRILOCHAN
NETRALAYA CITY EYE CLINIC



"Looking back on my journey, I can't help but feel grateful for the amazing impact NSHM had on my growth. The faculty's guidance & diverse activities went the extra mile in making my experience that much richer. From the lively campus to the hands-on experiences, NSHM has made all the difference in my transformation. I am truly grateful for all the amazing things NSHM has done for me."

NSHM Institute of Hotel & Tourism Management



**MS. SREEJA
SARKAR**

B.SC.- HOSPITALITY &
HOTEL ADMINISTRATION
AMAZON



"College life, they say, is unforgettable, and NSHM Knowledge Campus made it truly remarkable. The journey here has been incredible, shaping my path to success. This college phase will forever hold a cherished spot in my heart. A heartfelt thank you to everyone who played a role in my growth and allowed me to flourish."

NSHM Students' Success Stories - Going beyond excellence in the world

NSHM Design School



SAHALI SAHA

MASTER OF FASHION
MANAGEMENT
RELIANCE RITU KUMAR



"NSHM Design School transformed my mindset and honed my industry prowess. With dedicated guidance from my Program Coordinator and faculties, I underwent a significant evolution. Their support paved the way for my journey to Reliance Ritu Kumar, a prominent name in the fashion industry. My gratitude knows no bounds."

NSHM Institute of Computing & Analytics



**MS. SWEETY
BISWAS**

BCA
MSYS TECHNOLOGIES



"Greetings! I'm Sweety Biswas, currently working as a Junior Software Engineer at MSys Technologies. My journey at NSHM Knowledge Campus was nothing short of incredible. With exceptional mentors and faculties, I gained not just academic knowledge but also the tools to navigate real-world challenges. Blessed with early job offers, I extend heartfelt thanks to friends, professors, and the placement department for their support throughout my NSHM journey."