## **Sponsorship and Advertisement Tariff**

The details of tariff chart for sponsorship/advertisement in publication is provided below for your consideration. The form for furnishing of details is attached for your perusal. Kindly tick ( $\sqrt{}$ ) the appropriate box and send the duly filled-in form with the Draft / Pay order within

## **Inaugural Day:**

Back Drop on Dais:	Rs. 70,000 (Inaugural Day)
Gate (Venue 1):	Rs. 50,000 (Inaugural Day)
Banner (Standees at Venues):	Rs. 10,000/- per Banner

### Scientific Sessions:

Scientific session: Conference Kit:	Rs. 50,000 (each session)
Executive Bag (1200 pcs):	Rs. 2,80,000/-
Writing Pad & Pen (1200 sets):	Rs. 90,000/-
Literature / Product Insert:	Rs. 30,000/- per insert
Stall (Day 2 )	Rs. 50,000/- per stall
Lunch:	Rs. 2,00,000/- (Inaugural Day) and Rs. 2,00,000/- (2 <sup>nd</sup> day)

Rs. 40,000/- per day

Lunch: Refreshment:

#### Advertisement Tariff for Publication to be issued on the occasion of conference:

Quarter Page:	Rs. 3000/-	Front Inside Cover:	Rs. 40,000/-
Half Page:	Rs. 6000/-	Back Inside Cover:	Rs. 30,000/-
Full Page:	Rs. 10,000/-	Back Outside Cover:	Rs. 50,000/-
Spl. Full Page	Rs. 20,000/-		

# **Sponsorship/Advertisement Form**

Fo The Convener International Conference (NATCONPH-2023) NSHM Knowledge Campus, Kolkata – Group of Institutions Dear Sir, I/We am/are pleased to offer our financial patronage for the International Conference to be organized by your esteemed Institute on September 29 <sup>th</sup> and 30th,2023. Sponsorship for Conference:			
Backdrop on Dais (Inaugural Day):   Principle Sponsor   Gate: Venue 1   Gate: Venue 2   Gate: Venue 2   Conference Kit: Executive bag   Executive bag Writing Pad & Pen   Stall (Day 2) Banner (Standees at Venues)   Lunch on 1 <sup>st</sup> Day   1 <sup>st</sup> Day 2 <sup>nd</sup> Day   Refreshment on 1 <sup>st</sup> Day   2 <sup>nd</sup> Day			
Advertisement in publication:         Quarter Page □       Half Page □         Full Page □       Spl. Full Page □			
Front inside Cover          Back inside Cover           Back inside Cover          Back Outside Cover			
I/We am/are enclosing/sending necessary material/matter along with the cheque/draft drawn in favour of "HARI CHARAN GARG CHARITABLE TRUST A/C NATIONAL CONFERENCE 2010, NCPT" payable at Kolkata. <b>Draft/pay order details:</b>			
Draft/pay order nofor Rs			
Authorized Signatory			
Date: Seal »			

**Details of Sponsorship / Advertisement:** 



**Conference Secretariat:** NSHM Knowledge Campus, Kolkata – Group of Institutions School of Health Science, 60 (formerly 124), B L Saha Road, Kolkata-700 053 Phone/Fax: +91 33 2403 2300 / 3424. Mobile: 7439830858 e-mail: natconphnshm2023@gmail.com Website: www.nshm.com

# **NATCONPH ACCOUNT DETAILS:**

- 1. Bank Name: Axis Bank Ltd.
- 2. Branch Name: Charu Market Cal WB
- Bank Branch Address: 32, 1 St & Ground Floor, Merlin Manor, Deshpran Sasmal Road, Tollygunge, Kolkata, West Bengal, 700033
- 4. <u>Name of A/C holder:</u> HARI CHARAN GARG CHARITABLE TRUST A/C NATIONAL CONFERENCE 2010, NCPT
- 5. Type of Account: Savings
- 6. Account Number: 919010023582071
- 7. **IFSC Code:** UTIB0002778
- 8. Bank MICR Code: 700211118
- 9. Bank Branch Code / Branch ID: 002778