

# Acumen April 23 Edition

Life beyond class: Take a glance into NSHM's social scene

# The Mentor Speak

NSHM Knowledge Campus extends a courteous and warm welcome to all faculty, students & eminent members. In the same spirit, I'm glad to summarise NSHM's faculty accomplishments and numerous student initiatives. The key successes of this edition include faculty achievements in the form of patents and research articles in a variety of fields, as well as the fantastic placements of final-year students with phenomenally high packages.

For our students to become multidimensional rather than unidimensional, I believe they should receive a well-rounded education. In my opinion, education now primarily aims to develop the mental and spiritual capacities of students rather than simply imparting information. We are committed to giving our students a setting that is full of knowledge and encouragement for their extracurricular pursuits.

Our goal is to assess each student's intellectual, social, emotional, physical, and academic growth. When there is so much to be proud of and so much to celebrate at NSHM Knowledge Campus, it is nice to look back on the last few years. The past several years have been incredibly fruitful and fulfilling in terms of achievements and honours in the fields of academics, extracurricular activities, and infrastructure development.

I'm proud to thank the assistance of my students, non-teaching staff, and the highly qualified, dynamic, and multi-talented faculty in this. We must keep moving forward to produce and sustain the best. Our lecturers put in a lot of effort all year long to give the students high-quality educational experiences through debates, group discussions, workshops, symposia, seminars, and competitions in the arts. We invite well-known individuals from many areas of life to speak to our pupils and introduce them to fresh perspectives. I firmly think that "strong determination, relentless hard effort, unbreakable patience, and unshakeable tenacity can conquer all obstacles, problems, and handicaps of life."



**My best wishes to all the students of NSHM Knowledge Campus.**

**- Dr. Subir Sen**

Principal, NSHM Business School

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# A glimpse into vibrant events and evenings at NSHM

## **BLTIZ 23**

Three-day extravaganza of culture, fun, food and sports



## **CLC organised**

A creative writing workshop by the acclaimed author Rajat Chaudhuri



## **Aangan Utsav**

An evening dedicated to artistic expression



## **NATCONPH 2022**

NSHM Institute of Health Sciences organised the annual conference on the healthcare industry and its future

## **National Nutrition Month 2022**

Importance of right nutrition and good health in society



# NSHM events at a glance

## NSHM Institute of Computing & Analytics

National Seminar on Application of  
Machine Learning and Data Mining



### **Prof. (Dr.) Adway Mitra**

Assistant Professor

Indian Institute of Technology, Kharagpur, India

Masterclass workshop on Artificial Intelligence in  
association with Analytics Society of India



### **Prof. Dinesh Kumar**

Professor, Decision Science Chairperson, Data Center  
and Analytics Lab IIM Bangalore Chair of Excellence

# NSHM Design School

The grand graduation showcase Voyage was initiated by the Design Department



# NSHM Media School

A special interactive session on Journalism as part of the INSIGHT Workshop



## **Mr. Sovon Manna**

Senior Assistant News Editor  
Times of India, Kolkata

# NSHM Institute of Engineering & Technology

A two-day workshop on Application of Optimization Techniques in Engineering and Social Sciences



## NSHM Business School

Department of Hospital Management organized a Mega Medical Camp on Thalassemia Carrier Test Diagnosis



# NSHM Institute of Hotel & Tourism Management

Students relived history with a study tour to Murshidabad Heritage city



## Cake Mixing Ceremony



# NSHM Students Spotlight

## Reaching new heights

### SMRITI JAISWAL

She made the nation proud by winning a gold medal at the International Union of Kettlebell Lifting- World Games 2022 while representing India

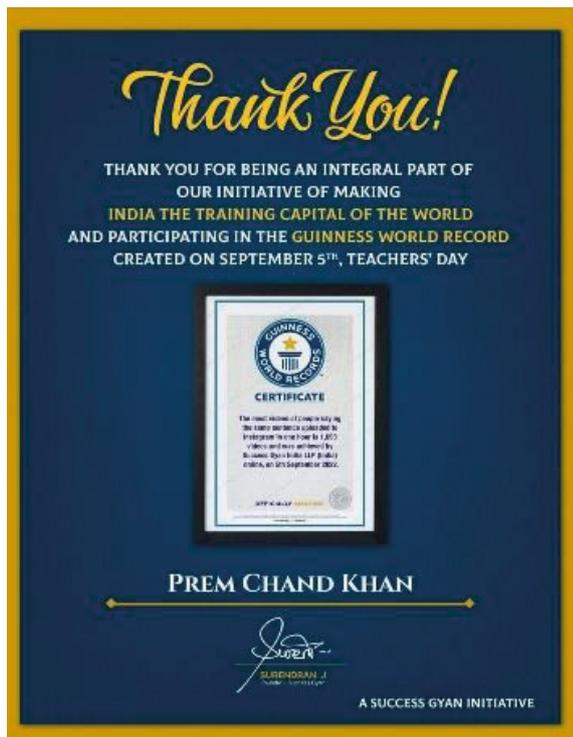


### PREM CHAND KHAN

He was an integral part of the initiative to make India the training capital of the world & participated in the Guinness Book of World Records

### NEHA DEORA

She was awarded as NPTEL SUPER STAR, Jan- Apr



# NSHM Faculty Spotlights

## Transforming education for a better tomorrow



**Dr. Gargi Banerjee**

**NSHM Business School**  
The Nightingale Award for  
working women 2022, by the  
Asian Academy of Arts



**Prof. Amrita Bhattacharya**

**NSHM Business School**  
The Nightingale Award for  
working women 2022, by the  
Asian Academy of Arts



**Prof. Amit Kumar Banerjee**

**NSHM Business School**  
Placed Among the Top 30  
Percentile Globally in the  
"Teacher's Olympiad"



**Prof. Dibyendu Mukherjee**

**Institute of Engineering  
and Technology**  
Presented a research paper titled  
"Energy Consumption in Cloud IoT  
Data Centre - A Survey" at ICIS 2022



**Dr. Pralay Ganguly**

**Institute of Hotel &  
Tourism Management**  
Received the National  
Education Excellence Achievers Award



**Mr. Satyam Kumat Jha**

**Institute of Health Sciences**  
Received Young Leader 2022  
from India Vision Institute

# NSHM Faculty Spotlights

## Transforming education for a better tomorrow



**Prof. Madhurima Paul**  
Institute of Computing & Analytics  
Educator Excellence  
Alteryx Award



**Dr. Krishnendu Sarkar**  
Director Excellence Award



**Dr. Swarupananda Mukherjee**  
Young Scientist Award from  
ASKM Innovations



**Prof. Debanjan Banerjee**  
Published research- The Business of Bengali film and television industry: an overview in leading academic publisher, Routledge Taylor & Francis Group



**Prof. Prashant Karn**  
NPTEL recognition as – Superstar, Domain Star & Discipline stars in the field of Marketing

# Exemplary student placements

## Achieving Excellence

### NSHM Business School



**Abir Pramanik**  
Bharti Airtel



**Aditi Roy**  
Extramarks



**Ankita Bose**  
Genpact



**Anwasha Sarka**  
Extramarks



**Biswajit Maity**  
Byjus

### NSHM Design School



**Sahana Sinha**  
SpaceBox



**Shubham Kumari**  
Squarefeet Studio



**Souparnee Banerjee**  
eSpace



**Alnkrita Thakur**  
Reliance Ritu Kumar



**Meena Narzary**  
Reliance Ritu Kumar

### NSHM Institute of Health Sciences



**Prodorsita Dhar**  
Bhaskar Aditya Academy



**Subhadip Sen**  
Beyond Autism



**Ritobina Bandopadhyay**  
Lawrence & Mayo India Pvt. Ltd



**Sanchita Bhowmik**  
Medplus



**Shreya Dhali**  
Lenskart

# Exemplary student placements

## Achieving Excellence

### NSHM Media School



**Solanki Ghosh**

Bharti Airtel



**Bishal Baidya**

Relexions



**Debottam Banik**

Reliance Ritu Kumar

### NSHM Institute of Computing & Analytics



**Zayima Rahman**

Wipro



**Debmalya Halder**

Wipro



**Amrita Ohdedar**

EY GDS



**Ankita Khaitan**

Whitehat Jr



**Richika Biswas**

Experis

### NSHM Institute of Engineering & Technology



**Ahishek Adhikary**

Pinnacle Infotech



**Arjun Kumar Yadav**

Extramarks



**Pratham Pandey**

Extramarks



**Dip Singha**

Extramarks



**Sushovan Shyam**

Extramarks

# Exemplary student placements Achieving Excellence

## NSHM Institute of Hotel & Tourism Management



**Ishika Sah**  
The Oberoi



**Rik Mukherjee**  
Taj Madikeri



**Faizal Khan**  
Taj Vivanta  
Whitefield



**Mr. Siddharth**  
Taj Wellington  
Mew



**Shankhadeep Das**  
Taj  
Madikeri

## Upcoming event at NSHM

• ANALYTICS GLOBAL CONFERENCE 2023 - 28<sup>TH</sup> & 29<sup>TH</sup> APRIL

Discover the future of **Data, Machine Learning & AI**

Presented by ASI Kolkata Chapters

Powered by NSHM Institute of Hotel & Tourism Management

28<sup>th</sup>-29<sup>th</sup> April 2023  
CII Salt Lake, Kolkata

**REGISTER HERE**

AGC 2023 is the 1<sup>st</sup> grand conference in Kolkata to bring industry & academia together on the same platform.

**Explore the latest trends and get key industry insights directly from experts**

- Data-driven management frameworks
- Analytics & AI-driven Industry 4.0
- Intersection of ESG (Environmental, Social & Governance) & data science in the corporate
- Entrepreneurship and the state of a startup in analytics domain
- Applicability of analytics & AI in consumer insights & experience management

**Why AGC 2023 is a not-to-be-missed opportunity**



**Who should attend this conference**

- Industry professionals wanting to upskill
- Data, AI & ML enthusiasts
- Faculty members
- Students wanting to make a career in the data & AI industry

**Conference chairs**



**Prof. Dinesh Kumar**  
IM Bangalore



**Mr. Ambarish Dasgupta**  
Senior Partner, Intuier LLP



**Prof. Indrani Bose**  
IIM Ahmedabad

**Keynote speakers**



**Prof. Sumanta Basu**  
IIM Calcutta



**Prof. Sipra Dasbit**  
Computer Science & Tech, Dept. IEST, Shibpur



**Prof. Chandan Mazumdar**  
Jadavpur University



**Prof. Aditya Bagchi**  
Prof. Professor, Indian Statistical Institute



**Ms. Shweta Shandilya**  
Director Hybrid Data Management and IBM Kochi Lab Director



**Prof. Probal Chaudhuri**  
Indian Statistical Institute

**Our partners**



**Register today for**

**ANALYTICS GLOBAL CONFERENCE 2023**

For more information, click here

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