



NSHM Design School
presents

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08
APRIL
2023

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KOLKATA 20
DESIGN FESTIVAL 23

“When people talk about innovation in this decade, they really mean design.”

Bruce Nussbaum



THEME FOR 2023

Designing
Protopias



Kolkata Design Festival 2023 (KDF), organized by NISM Design School, is the first of its kind 'Design Festival' held in eastern India. The festival concept aims to spotlight the design fraternity of Eastern India by creating a unique design-culture exchange opportunity with the larger community of design professionals representing our country.

The KDF2023 theme '**Designing Protopias**' talks about the growing need for new tools that empower people to imagine, explore and create protopias – building better futures where tomorrow is realistically better than today.

More realistic than utopia and more motivating than dystopia, protopias will promote participatory futures, which purposefully involves a greater range of people in foresight and future thinking.

NISM Design School,
welcomes you all to join us

Design Practitioner

Design Educator

Design Students

Design Aspirants

Artists

UI/UX Designers

Interior/ Space Designer

Fashion Designer

Design Innovator

Animation Artist

Advertising Professional



FESTIVAL COMPOSITION

01 Artist Residency > Exhibition

02 Workshops

03 Master Classes

04 Competitions

05 Fashion Show

06 Film Screening

07 Awards Night

The purpose of KDF2023 is to create a design atmosphere and a knowledge-sharing platform in the interdisciplinary field of Art and Design.

It is slated for the 7th and 8th of April, 2023.

ON CAMPUS

Master classes

Workshops

Design Installations

Competition Exhibits

Brand Promotion

Tech-Stall

Art & Craft Stall

Food Stall

OFF CAMPUS

Fashion Showcase > Next
Gen Jury & Hall of Fame

Short Film Screening &
Awards Night

Artist Residency

A 15 day Residency at NSHM - Durgapur campus by various artists and designers of national repute.

15th – 31st March 2023

Exhibition

A display of the artworks produced during the Artist Residency along with exhibits by other artists.

Venue

A reputed Art Gallery in Kolkata

Workshops

4 SESSIONS

**Fashion, Graphics & Animation
& Space Design**

Hands-on interactive workshops conducted by industry experts from the field of Fashion, Architecture, Interiors, Graphics and Animation Design.

Day 1 & Day 2

Duration: 2 Hours (each)

DAY 1

Workshop 1: 11:00 am – 2:00 pm

Workshop 2: 2:30 pm – 5:30 pm

Day 2

Workshop 3: 11:00 am – 2:00 pm

Workshop 4: 2:30 pm – 5:30 pm

FASHION DESIGN
PRESENTER



Kaustav Saikia
Art & Fashion Photographer
Kolkata



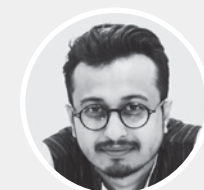
Aniruddha Chakladar
Make-up Artist
Kolkata

GRAPHIC DESIGN &
ANIMATION PRESENTER



Indra Narayan
Creative Director, Toonz Animation
Kolkata

INTERIOR DESIGN
PRESENTER



Nakshatra Sen
Architect, Urban Designer, Artist
Kolkata



Master Class

8 SESSIONS

Fashion, Graphics & Animation & Space Design

Exclusive Master Class sessions on various selective topics related to Design addressed by renowned academicians and Industry experts.

Day 1 & Day 2

Duration: 2 Hours (each)

DAY 1

Class 1 & 2: 11:00 am – 1:00 pm

Class 3 & 4: 2:00 pm – 4:00 pm

Day 2

Class 5 & 6: 11:00 am – 1:00 pm

Class 7 & 8: 2:00 pm – 4:00 pm

FASHION DESIGN SPEAKERS



Swarup Dutta

Proprietor at Swarup Dutta Scenography
Kolkata



Bibi Russell

Founder at BiBi Productions and
Fashion for Development, Bangladesh

GRAPHIC DESIGN & ANIMATION SPEAKERS



Anthony Lopez

Founder & Chief Creative Director
at Lopez Design, Gurugram



Rajesh Dahiya

Founder at Codesign Brand
Consultants, Gurugram



Parthiv Shah

Founder & Director
at CMAC, New Delhi

INTERIOR DESIGN SPEAKERS



Gita Balakrishnan

Founder of Ethos
Kolkata



Indraneel Dutta

Founder & Principal Architect at
Dutta And Kannan Architects, Bangalore



Saibal Kar

Founder & Principal Architect
at Kerr & Associates, Kolkata

Competitions

Fashion, Graphics & Animation & Space Design

Students from various institutes will participate in various pre-registered and on-campus live competitions.

Day 1 & Day 2

MY RUNWAY

ANIMATION (SHORT-FILM)

SPACE DESIGN

TRASHION

POSTER MAKING

DIGITAL DRAWING

FACE PAINTING

FACE MASK MAKING

POTTERY PAINTING



MY RUNWAY
ANIMATION (SHORT-FILM)
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POTTERY PAINTING



Fashion Show

Fashion Design competition finalists present their creations to an esteemed fashion designers' Jury Panel.

The evening progresses with an exclusive showcase by 2 Next-Gen (young designers) and 1 Hall of Fame Bibi Russell, the renowned fashion designer from Bangladesh.

Day 1
My Runway Jury
6:30 pm – 7:00 pm

Designer Showcase
7:30 pm – 8:30 pm

Film Screening

The evening begins with an exclusive screening of shortlisted animated short films submitted by industry professionals and design students.

Day 1
Flim Screening
7:00 pm – 7:30 pm

Awards Night

The evening progresses with reflections by esteemed guests and felicitation of eminent artists and designers for their invaluable contributions to their respective fields.

The night culminates in an industry meet-and-greet followed by cocktail and dinner.

Day 1
Awards Night - 8:30 pm - 9:00 pm
Cocktail and Dinner - 9:00 pm onwards



EVENT REGISTRATION

Online | Offline

GOLD CARD

Visit & entry to all events (with complimentary food coupons)

SILVER CARD

Visit all stalls/exhibitions and entry to any one masterclass and workshop (with complimentary food coupons)

BRONZE CARD

Visit all stalls/exhibitions and any two workshops. Food coupons can be purchased on campus..

STUDENT CARD

Student Card - Participant

Entry and visit to all events. Food coupons can be purchased on campus.

Student Card - Guest

Entry to the KDF venue only. Participation is any workshop, masterclass or competition not included. Food coupons can be purchased on campus.

You can also customise your participation in the event during registering online.

REGISTRATION CHARGES

GOLD CARD: 5000 INR

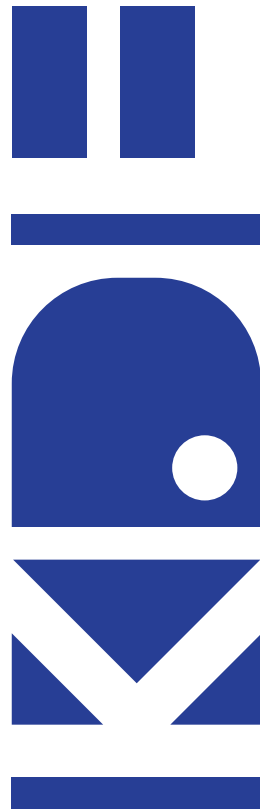
SILVER CARD: 3000 INR

BRONZE CARD: 2000 INR

STUDENT CARD - PARTICIPANT: 750 INR

STUDENT CARD - GUEST: 250 INR





KOLKATA
DESIGN FESTIVAL
2023

Thank You