

Guidelines for submitting Full Length papers:

- All papers must be in English and within 5000 words.
- Papers should be typed in MS Word in A4 size sheet in Times New Roman, font size 12 (justified). Paper Heading 12 points, Bold.
- Text should be double-spaced
- APA format of referencing and citation to be followed
- Papers should begin with the title, the abstract and a list of keywords.
- Authors should mention their full name, address, affiliation along with contact number and e-mail ID, just below the title heading (Centered).
- Papers will be accepted only through e-mail - nclc@nshm.com; papers should be emailed to nclc@nshm.com
- Authors are requested to send the pdf file along with the doc/docx files of the full the length paper
- Last date of submission of full length papers 22nd February, 2023

AWARDS:

- Participation certificates will be awarded to all the registered participants attending the conference
- Best papers will be awarded
- Selected papers will be published in the conference proceedings

TIMELINE:

Submission of Abstract: 12th February, 2023

Submission of Full length paper: 22nd February 2023

Last date of registration for presenters & participants: 22nd February 2023

CONTACT DETAILS:

For any queries, contact:

Convenor

Dr Soujanya Pudi

Professor & HEAD

Centre for Language & Communication,

Email: nclc@nshm.com

Phone-9051853388/ WhatsApp: 9051151514

KEYNOTE SPEAKERS



Prof. Z. N. Patil, Retd. Professor of English and Head of the Dept. of Training & Development, EFLU, Hyderabad; President of ELTAI, Pune Chapter



Prof. L. N. Gupta, Ex-Professor at Burdwan University



Dr. J. Mangayarkarasi, Dean Academics & Head, Department of English, Ethiraj College for Women, Chennai; National Convener ELTAI.

PANELISTS



Dr Monotosh Dasgupta, renowned author & Professor, Ramakrishna Mission Institute of Culture, Golpark



Prof. Gautam Banerjee, Former Principal of Bidhan Chandra College, Asansol, Associate Fellow, Indian Institute of Advance Studies (IIAS) Shimla; currently, associated with the Department of Linguistics, Jadavpur University Kolkata.



Dr. Santanu Banerjee, Assistant Professor Kazi Najrul University, Asansol; he has also served as the Deputy Director of Nazrul Centre for Social & Cultural Studies, KNU, and the Curator of SETUBANDHA- the KNU Museum



Mr. Partha Pratim Das, State Aided College Teacher, Grade-I in English, Dum Dum Motijheel College; renowned translator of works of Ruskin Bond



Dr. Abhik Mukherjee, Assistant Professor, XIM, Bhubaneswar, Fulbright Scholar



Dr. Ananya Saha, Assistant Professor, St Xavier's University, Kolkata.



TWO-DAY NATIONAL CONFERENCE ON EMERGING TRENDS IN USING LANGUAGE AND LITERATURE IN THE MILLENNIAL CLASSROOM TO FOSTER EFFECTIVE COMMUNICATION



**3.3.23 & 4.3.23 -Durgapur
&
6.3.23-Kolkata**

NSHM Knowledge Campus, Durgapur
Arrah, Shibtala via Muchipara, Durgapur 713 212
Phone: 0343 2533813/14

NSHM Knowledge Campus, Kolkata
124, B. L. Saha Road, Kolkata 700 053
Phone: 033 2403 2301

NSHM KNOWLEDGE CAMPUS:

NSHM Knowledge Campus one of Eastern India's leading educational institutes and a pioneer of professional degree courses aligned to industry needs. NSHM was founded in 1996 and has since been involved in offering quality education and training in the areas of Business & Management, Health Sciences, Computing & Analytics, Media & Communication, Design, Engineering & Technology and Tourism & Hotel Management across two campuses Kolkata & Durgapur. NSHM provides world-class learning experience through cutting-edge knowledge imparting techniques, lifestyle education, and cross-domain exposure.

NSHM CENTRE FOR LANGUAGE AND COMMUNICATION

NSHM Centre for Language and Communication is a center of excellence under the aegis of NSHM Life Skills School and envisions developing people skills among its students and individuals so that each individual is able to competently connect with the industry, people and all other stakeholders around him/her thereby emerging as a successful professional and social being. Apart from conducting regular English and Business Communication classes for the UG / PG students of NSHM, the Centre conducts regular evening classes in English language proficiency, foreign language & employability skills. The center also conducts various summer / winter camps and workshops, FDP, seminars & conferences in the areas of language, linguistic studies, language teaching & Communication.

ABOUT THE CONFERENCE:

Commemorating the 25 years of NSHM, Centre for Language and Communication is organising a two-day national conference on EMERGING TRENDS IN TEACHING LANGUAGE & LITERATURE TO THE MILLENNIALS.

The new millennium has ushered in changes in communication patterns and practices specifically in the social and professional communication which has impacted the educational sector as well. People have been compelled to devise innovative strategies for successful and impactful communication. Research in such areas like teaching language and communication have received impetus in recent years. One such emerging area has been eco literature. The role of teachers in sensitizing the millennial classrooms on ecological concerns through eco-texts has become an area of great importance

The two-day conference intends to explore these changing patterns and the innovative means and strategies of communication in various sectors.

The audience of the conference will include faculty members, research scholars, corporate professionals, students, technical and non-technical people from various domains.

Chief Patron: Mr. Cecil Antony, Chief Mentor and Managing Trustee, NSHM

Advisors: Mr. Arnab Roy, CEO, NSHM

Dr. Krishnendu Sarkar, Director, NSHM Life Skills School

Convener:

Dr. Soujanya Pudi, Professor & HOD, NSHM Centre for Language and Communication

CONFERENCE ORGANISING COMMITTEE:

Ms. Anwesha Roy Chowdhury • Dr. Debapriya Goswami
• Ms. Dipannita Chatterjee • Ms. Sayantani Sengupta •
Mr. Saibal Chatterjee • Ms. Ujjaini Sinha Roy • Ms.
Paromita Biswas • Ms. Megha Mehra • Ms. Anasuya
Guha • Mr. Vishal Gupta

CALL FOR PAPERS

Original unpublished papers based on theoretical or experimental works related to the below mentioned themes are solicited for presentation and post conference publication from faculty members, research scholars, professionals and others from various institutions and organizations across all domains. All submissions will be sent for blind peer reviewing. Final selection will be made only if the papers are recommended for publication by the reviewers.

THEMES

- Role of language teachers in sensitizing the millennials regarding climate change
- Role of eco-fiction and eco-poetry in classroom
- Effect of eco-media and video games on the millennials
- Reading speculative fiction and its impact
- Language and climate connect
- Literature and environment
- Role of inclusion and diversity in tackling climate change
- Global ELT sector responding to climate crisis
- Use of AI & ICT in Language Teaching & Learning
- Effective Business Communication Strategies
- New communication patterns and trends among the millennials.

- Digital/Social Media Communication
- Emerging trends in Teaching language & communication
- Assessing language acquisition and learning
- Emerging trends in teaching foreign languages

REGISTRATION LINK:

https://docs.google.com/forms/d/e/1FAIpQLSdFuNtH-QrYJEq4B3T70NaUx2SFhzqUFzLkNXqcMabl-9g_A/viewform?usp=sf_link

REGISTRATION FEES:

Faculty - Rs 750/-

Researcher/Scholar - Rs 500

Students - Rs 250

NB: No TA/DA and accommodation will be provided to participants.

ACCOUNT DETAILS:

Account Name : NSHM Academy
Bank Name : YES Bank Ltd.
A/c No. : 019094600000711
IFSC : YESB0000190
Account Type : Savings
Branch : Dalhousie
Bank Address : Stephen House,
56 A Hemanta Basu Sarani,
Kolkata – 700 001

NB: After paying the registration fees, presenters and participants are required to email the transaction ID along with their names to nclc@nshm.com; alternatively send a screenshot of the transaction via WhatsApp : 9051151514

Guidelines for submitting Abstracts:

- Abstracts should be in English and within 500 words
- Abstracts should be typed in MS Word in A4 size sheet in Times New Roman, font size 12 (justified), Paper Heading 12 points, Bold.
- Abstracts should include a list of four to five keywords.
- Abstracts will be accepted only through e-mail - nclc@nshm.com; intimation of selection of abstracts will be sent to the participants via e-mail for submission of full length papers
- Last date of submission of abstracts 12th February, 2023