

## **Sponsorship and Advertisement Tariff**

The details of tariff chart for sponsorship/advertisement in publication is provided below for your consideration. The form for furnishing of details is attached for your perusal. Kindly tick (✓) the appropriate box and send the duly filled-in form with the Draft/Pay order within

### **Inaugural Day:**

Back Drop on Dais:	Rs. 70,000 (Inaugural Day)
Gate (Venue 1):	Rs. 50,000 (Inaugural Day)
Banner(Standees at Venues):	Rs. 10,000/- per Banner

### **Scientific Sessions:**

Scientific session:	Rs. 50,000 (each session)
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### **Conference Kit:**

Executive Bag (1200 pcs):	Rs. 2,80,000/-
Writing Pad & Pen (1200 sets):	Rs. 90,000/-
Literature / Product Insert:	Rs. 30,000/- per insert

### **Stall (Day 2 )**

Rs. 50,000/- per stall

### **Lunch:**

Rs. 2,00,000/- (Inaugural Day) and Rs. 2,00,000/- (2<sup>nd</sup> day)

### **Refreshment:**

Rs. 40,000/- per day

## **Advertisement Tariff for Publication to be issued on the occasion of conference:**

Quarter Page:	Rs. 3000/-	Front Inside Cover:	Rs. 40,000/-
Half Page:	Rs. 6000/-	Back Inside Cover:	Rs. 30,000/-
Full Page:	Rs. 10000/-	Back Outside Cover:	Rs. 50,000/-
Spl. Full Page	Rs. 20000/-		

## Sponsorship/Advertisement Form

To  
The Convener  
National Conference, 2022  
NSHM Knowledge Campus, Kolkata – Group of Institutions

Dear Sir,  
I/We am/are pleased to offer our financial patronage for the National Conference to be organized by your esteemed Institute between September 15<sup>th</sup>-16<sup>th</sup>, 2022.

### **Sponsorship for Conference:**

Backdrop on Dais (Inaugural Day):

Principle Sponsor

Gate: Venue 1  Venue 2

Session: 1<sup>st</sup> Day  2<sup>nd</sup> Day

Conference Kit: Executive bag  Writing Pad & Pen  Literature/product Insert

Stall (Day 2)  Banner (Standees at Venues)

Lunch on 1<sup>st</sup> Day  2<sup>nd</sup> Day

Refreshment on 1<sup>st</sup> Day  2<sup>nd</sup> Day

### **Advertisement in publication:**

Quarter Page  Half Page  Full Page  Spl. Full Page

Front inside Cover  Back inside Cover  Back Outside Cover

I/We am/are enclosing/sending necessary material/matter along with the cheque/draft drawn in favour of “HARI CHARAN GARG CHARITABLE TRUST A/C NATIONAL CONFERENCE 2010, NCPT” payable at Kolkata.

### **Draft/pay order details:**

Draft/pay order no. .... Dated.....Drawn on (Bank) .....for Rs.....

Authorized Signatory

Date: .....

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## Details of Sponsorship / Advertisement:



### Conference Secretariat:

NSHM Knowledge Campus, Kolkata – Group of Institutions

School of Health Science,

124(60), B L Saha Road, Kolkata 700 053

Phone/Fax: +91 33 2403 2300 / 3424; e-mail: [natcon22.nshm@gmail.com](mailto:natcon22.nshm@gmail.com)

Website: [www.nshm.com](http://www.nshm.com)

## **NATCONPH ACCOUNT DETAILS:**

1. **Bank Name:** Axis Bank Ltd.
2. **Branch Name:** Charu Market Cal WB
3. **Bank Branch Address:** 32, 1 St & Ground Floor, Merlin Manor, Deshpran Sasmal Road, Tollygunge, Kolkata, West Bengal, 700033
4. **Name of A/C holder:** HARI CHARAN GARG CHARITABLE TRUST A/C NATIONAL CONFERENCE 2010, NCPT
5. **Type of Account:** Savings
6. **Account Number:** 919010023582071
7. **IFSC Code:** UTIB0002778
8. **Bank MICR Code:** 700211118
9. **Bank Branch Code / Branch ID:** 002778

