

Placement Report

NSHM Business School

Kolkata | Durgapur

2022



Overview

List of Courses offered

BBA Durgapur | Kolkata

BBA - Hospital Management Durgapur | Kolkata

BBA - Global Business Kolkata

BBA - Sports Management Durgapur | Kolkata

BBA - Supply Chain Management Kolkata

BBA - Accountancy, Taxation & Auditing Kolkata

BBA - Banking & Finance Durgapur

MBA Durgapur

MBA+ Harvard Business School Online Kolkata

MBA+ EduCLaaS, Singapore Durgapur | Kolkata

Master of Hospital Administration Durgapur | Kolkata

Overview

Automobile

Banking & NBFCs	Online Edutech	Credit Research & Ratings
Battery Technology	Logistics/ E-commerce	Media
nsurance	IT /ITES	Telecom
Financial Services	FMCG/FMCD	Healthcare
KPO, BPO	Telecom	Consultancy

Retail & Lifestyle

Publication

Placement & Alumni Highlights

Key Highlights

Highest CTC

Lakhs PA

Highest CTC 13.67

Lakhs PA

UG Programmes

Average CTC

4.64

Lakhs PA

Top 20 Average

5.36 Lakhs PA

PG Programmes

Average CTC

5.19

Lakhs PA

Top 20 Average

5.75

Lakhs PA

Salaries over the years

Salaries over the years (2019-21)



Student Highlights



Arya Shree BYJU'S Business Development Trainee-Sales



Farzana Jahangir Planet Spark Business Development Counsellor



Puja Rani Mahato Star Union Diachi Sr. Insurance Officer



Shaba Qamar ICICI Prudential Insurance Trainee



Sheetal Rana Calvin Klein Customer Relationship Officer



Bidisha Pandey
Planet Spark
Business Developer Counsellor



Diksha Ojha Kotak Life Management Trainee



Ronojoy Mookerjee Asian Paints Project Sales Officer



Subhodeep Dutta ITC Sales Trainee

Global Alumni Highlights



Dr. Surajit Bag Associate Professor Johannesburg, South Africa



Rushmi Chakravarty
Anti-Money Laundering Analyst,
Promontory Financial Group, an IBM Company
Denver, Colorado, United States



Santu Roy Sales & Purchasing-Skipper Eye Q Nigeria Nigeria

Our Recruiters



































































Distinguished Roles & Positions Offered -

Credit Analyst	Private Banker	Sr. Executive – Corporate Sales
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Equity Analyst	Management Associate - Sales	Demand Manager
Sales Officer	Executive - Client Acquisition	Trainee Recruitments (PPO)
Business Marketing Executive	Career Development Executive	Transfer Pricing Associate
Management Trainee - Business Development	Recruitment Consultant	Supply & Operation Lead
Sr. Executive Warehouse Operations	Equity Advisor	Business Consultant
/		
Assistant Dept. Manager – Retail Sales	MT-Bancassurance	Management Trainee
Equity Research	Sales Trainee	Recruiter (HR Operations
/		
Business Dev. Manager	HR Executive	Financial Counselling





NSHM Knowledge Campus, Kolkata

124, B.L. Saha Road (nearest metro stn. Rabindra Sarobar), Kolkata 700 053

NSHM Knowledge Campus, Durgapur

Arrah, Shibtala via Muchipara, Durgapur 713 212

Kolkata 62921 45277 | Durgapur 99330 49448













