

# A new dawn in a new way



After a long haul of more than two years, the gates of NSHM campus are set to open. March right in and experience a 'fun-task-tic' on-campus life. A host of fun events, interesting activities and enthralling fests await your arrival.

## MENTOR SPEAKS



**Jaydeep H Goswami**  
Executive Vice President –  
Human Resources,  
NSHM Knowledge  
Campus – Group of Institutions

"NSHM Knowledge Campus is different from most other organisations. Here our biggest asset is our people. Our TEAM. It is one living entity. It is not just a group of people who work together; it's a group of excellent individuals who TRUST each other.

And that is why despite all the challenges we have faced in the last few years, we have stuck together through thick and thin. We have overcome. We are overcoming. And we shall continue to do so and excel in all our endeavours."

## WORD OF HONOUR

**PROUD TO SHARE**  
NSHM KNOWLEDGE CAMPUS

**NOW A  
MEMBER OF  
EDUSKILLS FOUNDATION**

To provide students with

**VIRTUAL INTERNSHIP OPPORTUNITIES**



In an effort to bridge the gap between industry and academia, NSHM Knowledge Campus is pleased to announce that it is now an esteemed member of the EduSkills Foundation.

As a result of this achievement, more virtual internship opportunities will be available for students in the coming years, creating a more qualified and competent workforce.

EduSkills is a non-profit organisation recognised by the Ministry of Education & AICTE, empowering thousands of students by providing them internship opportunities & proper industry exposure.



## INITIATIVES OF INSPIRATION



### MEDIA AND COMMUNICATION AT NSHM HOSTS Y-CLICK

The NSHM School of Media and Communication, Kolkata, hosted an offline photography festival on December 17 and 18, 2021, with Canon India Pvt Ltd. The festival included a photography competition and exhibition and masterclasses by experts from the industry.

The photography competition was based on 'Colors of Life' - from wildlife to fashion. More than 800 entries were submitted, out of which 100 were shortlisted for the final round and showcased. Chetan Sharma, a 27-year-old BCom graduate from Delhi University, won the photography competition.

### MASTERCLASSES WITH THE BEST!

The festival also hosted Soumya Shankar Ghosal, a Kolkata-based street and documentary photographer, and Kaustav Saikia, a fashion photographer who gave masterclasses on visual storytelling and fashion photography.

One of the many things that the students learnt was how to capture the moment keeping the technicalities of photography in mind.



**#HumanityNYou**

Let's rise by lifting others



### EMPOWERING STORIES OF KINDNESS & WARMTH

Due to the pandemic, 2021 saw many challenges in almost all aspects of life. Even as many people experienced loss and distress, it is true that random acts of kindness and small gestures brought light to several lives and warmed people's hearts. This New Year, NSHM Knowledge Campus celebrated Humanity by inviting everyone to share experiences of kindness under their special program called #HumanityNYou.

# YTV OPEN MINDS

presents

## PANEL DISCUSSION

### Topic : Gender Inequality

Achieving Balanced Participation in Public Decision Making

#### EMINENT PANELISTS



**Prof. Parama Gupta**

Psychologist & Asst.  
Prof. NSHM Knowledge  
Campus Kolkata



**Nandini Bhattacharjee**

President, All Bengal  
Men's Forum



**Jayanta Narayan Chatterjee**

Advocate Kolkata  
High Court



**Dr. Jayanta Das**

Peripheral Vascular  
Surgeon,  
AMRI Hospital



**Arijit Mitra**

Child Rights Worker,  
Honorary Secretary  
of Ayushman Initiative  
for Child Rights



**Moderator: Prof. Debanjan Banerjee**

HOD, NSHM Media School

As part of Y TV's Open Minds in association with NSHM Knowledge Campus, an insightful panel discussion was held on the theme "Gender Inequality, Achieving Balanced Participation in Public Decision Making."

The distinguished panellists for the discussion comprised of dignitaries such as-

1. Jayanta Narayan Chatterjee- Advocate Kolkata High Court
2. Nandini Bhattacharjee- President, All Bengal Men's Forum
3. Dr Jayanta Das- Peripheral Vascular Surgeon, AMRI Hospital
4. Arijit Mitra- Child Rights Worker, Honorary Secretary of Ayushman Initiative for Child Rights
5. Prof. Parama Gupta- Psychologist & Asst. Prof. NSHM Knowledge Campus Kolkata

The moderator for the event was Prof. Debanjan Banerjee, HOD, Media, NSHM Knowledge Campus Kolkata.



## WEBINAR ON MENTAL HEALTH

Topic:

Health & You

Post-covid mental & physical health conditions among high school students

Date: 8th January Time: 4.30 pm - 5.30 pm



### Mental Health in the Spotlight!

A webinar on Mental Health was conducted by the NSHM Knowledge Campus, Durgapur. A session on 'Health and You' focused on mental and physical health conditions among high school students post-covid.

Some of the dignitaries were invited as the guest speakers –

1. Dr Imon Paul, Professor -Department of Psychiatry, IQ City Medical College & Hospital, Durgapur
2. Ms Sujata Raychaudhuri, Assistant Professor, Department of Psychology, NSHM Knowledge Campus, Durgapur

Moderator:

**Dr Krishnendu Sarkar, Head, Academics, presently Chief Strategy & Impact & Life Skills, NSHM Knowledge Campus**



# इषागु नामसकार

*from Sunrise to Sunset*

This Makar Sankranti, join us in the biggest global initiative as 75 lakh people come together to perform the healing Yoga Asana, Surya Namaskar.

## NSHM CELEBRATES MAKAR SANKRANTI WITH SURYA NAMASKAR

Contributing to the most extensive global initiative on Makar Sankranti, NSHM Knowledge Campus participated in virtually performing Surya Namaskar with beloved Acharya, Dr Ananda Balayogi Bhavanani.

All participants received a certificate from the Yoga Certification Board, Ministry of AYUSH.



NSHM Centre for  
Language & Communication

# Online ESSAY WRITING & ELOCUTION COMPETITION

## Honing the Skills of Writing Wizards!

In order to channelise the inner language experts, the NSHM Centre of Language & Communication organised two exciting competitions for their students.

The first one was an Essay Writing Competition with a word limit of 500 words. The students had the liberty to write in English/Hindi/Bengali. The topics were:

1. "What if I can bring that special person back (dead/alive/imaginary) to my favourite place?"
2. "Life lessons Corona taught me."

The second one was an Elocution Competition, and the only rule here was to speak freely within the given time limit of 3 minutes. The topic was given to the speaker 1 hr before the competition.

## A HIGH-SPIRITED REPUBLIC DAY CELEBRATION AT NSHM!

Take a sneak-peek at how NSHM Knowledge Campus left no stone unturned to make the 73rd Republic Day celebrations a patriotic and vibrant affair.



[READ MORE](#)

If Any NSHM student or team member wants to contribute or share their achievements in this monthly newsletter, they can send the relevant information/matter to [social@nshm.com](mailto:social@nshm.com). The publication will be subject to internal decisions.