

We, at NSHM, celebrated the auspicious occassion of Diwali with diyas, and wish all of you happiness and prosperity.

Acumen

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November' 21 Edition



Supriya BanerjeeHead Librarian,
NSHM Knowledge Campus,
Kolkata

MENTOR SPEAKS

As the 21st-century education system demands a dynamic & holistic approach, the support system of the library and information services is indispensable. The NSHM knowledge campus has included library services since its inception. Regardless of the collection and the infrastructural facility, the NSHM knowledge centre has become an essential part and parcel of the teaching and learning process. The Journey from an analogue to a digital library is significant from the perspective of growth in terms of hardcopy and softcopy collection.

As the Librarian of the NSHM Knowledge Centre, my journey during the past 15 years is cherishable indeed. While my contribution towards the library may be assessed by the users & my dearest students, I have experienced irrevocable growth as a professional and, most notably, a complete human being.

WORD OF HONOUR

Top PG Data Science Programmes in India

By Analytics India Magazine

2021

CIM

NSHM'S DATA SCIENCE PROGRAMME TOPS THE ANALYTICS INDIA MAGAZINE'S LIST

We are elated to announce that NSHM's M.Sc. in Data Science & Analytics has made it to the top postgraduate programmes list 2021 by Analytics India Magazine!

It is an extraordinary achievement for NSHM School of Computing & Analytics faculty and students. Notably, over 60 programmes participated in the ranking, out of which 44 made it through.

NSHM GETS APPROVAL AS A CERTIFIED YOGA TRAINING CENTER

In a recent development, NSHM College of Management & Technology has been approved as a Certified Yoga Training Center by the Yoga Certification Board, Ministry of AYUSH, Government of India.

This is a giant step forward in achieving the institute's holistic vision for student development. With one of the best yoga training centres & top-notch instructors, NSHM excels in providing professional yoga courses for higher education.



THIS TIME, WE BRING OUT AN EXCITING QUIZ EXCLUSIVELY FOR OUR STUDENTS. LET US SEE HOW WELL OF AN NSHMITE YOU ARE!

Q1. WHEN WAS NSHM FOUNDED?

- a) 1991
- b) 2000
- c) 1996
- d) 2010

Q2.

HOW MANY CENTRES OF EXCELLENCE ARE THERE IN NSHM?

- a) 2
- b) 4
- c) 6
- d) 5

Q3. WHERE ARE THE

WHERE ARE THE TWO LOCATIONS OF THE NSHM KNOWLEDGE CAMPUS?

- a) Kolkata & Durgapur
- b) Barrackpore & Kolkata
- c) Siliguri & Asansol
- d) Bardhaman & Durgapur

Q4. NAME THE ANNUAL STUDENT PUBLICATION OF NSHM.

- a) Gen-Matters
- b) Acumen
- c) Youth ki Awaaz
- d) Y Times

Q5.

WHAT IS UDAY ONE OF THE CENTRES OF EXCELLENCE IN NSHM FOCUSED AT?

- a) Fitness & Sports
- b) Creativity & Innovation
- c) Language & Communication
- d) Social Responsibility & Community Development

INITIATIVES OF INSPIRATION



GIVE WINGS TO YOUR IMAGINATION AT YCLICK 2021

Kolkata's NSHM School of Media & Communication and its official Photography Club will host 'Yclick 2021', a Photography Festival, on' Colours of Life' on 17th & 18th December 2021.

The Photography Festival includes an Open Photography Competition to win exciting cameras by Canon India Pvt. Ltd. A physical photography Exhibition and Masterclasses by eminent photo artists will also be held.



FESTIVITIES ABOUND AT NSHM

The team of NSHM Knowledge Campus, Kolkata, came together and celebrated dhanteras as well as diwali festivities. They prayed for prosperity, peace, happiness and to lead them towards a flourishing future.



WELCOMING FRESHERS' AT NSHM

NSHM welcomed its fresh batch of students on campus in a grand manner.

The event was inaugurated by Dr Krishnendu Sarkar with a splendid lamp lighting ceremony, and it was followed by a cultural program with a multitude of enthusiasm.

This fresher's welcome marked the beginning of college life along with fun, learning and exposure through the arrangement of a gala event. The entire Food Production, Food and Beverage Service, Front Office, Housekeeping and Event Planning team put their best foot forward to make this event a grand success.

The senior students prepared a variety of delicious dishes and mouth-watering desserts under the guidance of chefs - adding a unique flair to their hospitality career.



THE HALLOWEEN SPIRIT AT NSHM

The Rotaract Club of NSHM Knowledge Campus, Kolkata, in association with the Center of Creative and Performing Arts -- Aangan, organized Scarefest Feud -- a face painting competition.

Also, Rotaract club members sold food themed on Halloween to raise funds for the charity.

TESTING THE POWER OF SPEECH AT NATIONAL ORATORY COMPETITION

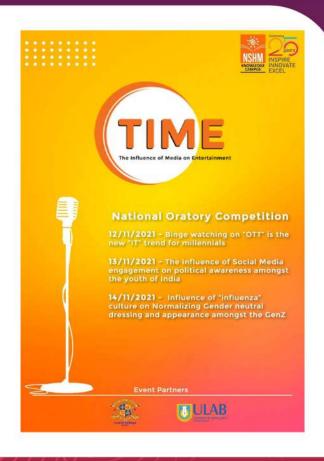
The first of its kind virtual inter-college fest was held on 12th-14th November, 2021, live on Facebook and YouTube. Here, a golden opportunity was conferred to the voices of the country, who search for a platform to voice out about important topics.

Theme: Time - The Influence of Media on Entertainment

Day 01- "Binge-watching on OTT is the new IT trend for millennials."

Day 02- "The Influence of Social Media Engagement on Political Awareness amongst Youth of India"

Day 03- "Influence of Influenza culture on Normalizing Gender Neutral dressing and Appearance amongst the Gen Z."





NSHM Knowledge Campus participated in Career Fair 2021 at Darjeeling. Expert counseling sessions were rendered about various UG & PG programmes, admission procedures, campus facilities and training methods - helping students to make informed career choices.

Venue: St Joseph's School Grounds Darjeeling

Dates: 20th and 21st November 2021

CBEL: LEARNING EMPOWERED AT NSHM

NSHM Knowledge Campus offers Choice Based Extended Learning (CBEL) - an exciting design of programs to bring learners across all programs and levels (UG-to-PG),

CBEL is an appealing approach to providing learners with a foundational academic experience of multi-disciplinary education across all programmes and levels (UG-to-PG) at NSHM.

The Choice-Based Extended Learning (CBEL) process here enables students to participate in their own learning to make choices, take control, and orchestrate their own learning processes.

READ MORE



If Any NSHM student or team member wants to contribute or share their achievements in this monthly newsletter, they can send the relevant information/matter to social@nshm.com. The publication will be subject to internal decisions.