



# Delight in the festival of lights

We, at NSHM, celebrated the auspicious occasion of Diwali with diyas, and wish all of you happiness and prosperity.

## MENTOR SPEAKS



**Supriya Banerjee**  
Head Librarian,  
NSHM Knowledge Campus,  
Kolkata

As the 21st-century education system demands a dynamic & holistic approach, the support system of the library and information services is indispensable. The NSHM knowledge campus has included library services since its inception. Regardless of the collection and the infrastructural facility, the NSHM knowledge centre has become an essential part and parcel of the teaching and learning process. The Journey from an analogue to a digital library is significant from the perspective of growth in terms of hardcopy and softcopy collection.

As the Librarian of the NSHM Knowledge Centre, my journey during the past 15 years is cherishable indeed. While my contribution towards the library may be assessed by the users & my dearest students, I have experienced irrevocable growth as a professional and, most notably, a complete human being.

## WORD OF HONOUR

### Top PG Data Science Programmes in India

By Analytics India Magazine

2021



### NSHM'S DATA SCIENCE PROGRAMME TOPS THE ANALYTICS INDIA MAGAZINE'S LIST

We are elated to announce that NSHM's M.Sc. in Data Science & Analytics has made it to the top postgraduate programmes list 2021 by Analytics India Magazine!

It is an extraordinary achievement for NSHM School of Computing & Analytics faculty and students. Notably, over 60 programmes participated in the ranking, out of which 44 made it through.

### NSHM GETS APPROVAL AS A CERTIFIED YOGA TRAINING CENTER

In a recent development, NSHM College of Management & Technology has been approved as a Certified Yoga Training Center by the Yoga Certification Board, Ministry of AYUSH, Government of India.

This is a giant step forward in achieving the institute's holistic vision for student development. With one of the best yoga training centres & top-notch instructors, NSHM excels in providing professional yoga courses for higher education.



**THIS TIME, WE BRING OUT AN EXCITING QUIZ EXCLUSIVELY FOR OUR STUDENTS. LET US SEE HOW WELL OF AN NSHMITE YOU ARE!**

**Q1.**

**WHEN WAS NSHM FOUNDED?**

- a) 1991                      b) 2000  
c) 1996                      d) 2010

**Q2.**

**HOW MANY CENTRES OF EXCELLENCE ARE THERE IN NSHM?**

- a) 2                              b) 4  
c) 6                              d) 5

**Q3.**

**WHERE ARE THE TWO LOCATIONS OF THE NSHM KNOWLEDGE CAMPUS?**

- a) Kolkata & Durgapur  
b) Barrackpore & Kolkata  
c) Siliguri & Asansol  
d) Bardhaman & Durgapur

**Q4.**

**NAME THE ANNUAL STUDENT PUBLICATION OF NSHM.**

- a) Gen-Matters  
b) Acumen  
c) Youth ki Awaaz  
d) Y Times

**Q5.**

**WHAT IS UDAY - ONE OF THE CENTRES OF EXCELLENCE IN NSHM FOCUSED AT?**

- a) Fitness & Sports  
b) Creativity & Innovation  
c) Language & Communication  
d) Social Responsibility & Community Development

## INITIATIVES OF INSPIRATION

  
NSHM School of Media & Communication, Kolkata organizes

 **PHOTOGRAPHY Festival**  
December 17-18, 2021  
In association with Canon India Pvt. Ltd.

**Events**

- Photography Competition
- Exhibition\*
- Master Classes

**Open to All**

**No Entry Fees**

Competition Theme - Colours of Life  
Rules : • One submission per person  
• Basic editing allowed  
Photo Submission Deadline - 28th November, 2021

**1st Prize** **2nd Prize** **3rd Prize**

  
Canon 80D • 18-55mm lens

  
Canon 200D Mark II • 18-55mm lens

  
Canon 1500D • 18-55mm lens

• 5 Honourable mentions, 1 jury award  
• E-Certificate to all the participants

\*Best 100 Photograph will be exhibited. Rs 300 will be charged for each exhibited image.  
\*For any Queries : +91 8336836862 / +91 7003078297

REGISTRATION LINK GIVEN BELOW

## GIVE WINGS TO YOUR IMAGINATION AT YCLICK 2021

Kolkata's NSHM School of Media & Communication and its official Photography Club will host 'Yclick 2021', a Photography Festival, on 'Colours of Life' on 17th & 18th December 2021.

The Photography Festival includes an Open Photography Competition to win exciting cameras by Canon India Pvt. Ltd. A physical photography Exhibition and Masterclasses by eminent photo artists will also be held.



## FESTIVITIES AROUND AT NSHM

The team of NSHM Knowledge Campus, Kolkata, came together and celebrated dhanteras as well as diwali festivities. They prayed for prosperity, peace, happiness and to lead them towards a flourishing future.



## WELCOMING FRESHERS' AT NSHM

NSHM welcomed its fresh batch of students on campus in a grand manner.

The event was inaugurated by Dr Krishnendu Sarkar with a splendid lamp lighting ceremony, and it was followed by a cultural program with a multitude of enthusiasm.

This fresher's welcome marked the beginning of college life along with fun, learning and exposure through the arrangement of a gala event. The entire Food Production, Food and Beverage Service, Front Office, Housekeeping and Event Planning team put their best foot forward to make this event a grand success.

The senior students prepared a variety of delicious dishes and mouth-watering desserts under the guidance of chefs - adding a unique flair to their hospitality career.



## THE HALLOWEEN SPIRIT AT NSHM

The Rotaract Club of NSHM Knowledge Campus, Kolkata, in association with the Center of Creative and Performing Arts -- Aangan, organized Scarefest Feud -- a face painting competition.

Also, Rotaract club members sold food themed on Halloween to raise funds for the charity.

## TESTING THE POWER OF SPEECH AT NATIONAL ORATORY COMPETITION

The first of its kind virtual inter-college fest was held on 12<sup>th</sup>-14<sup>th</sup> November, 2021, live on Facebook and YouTube. Here, a golden opportunity was conferred to the voices of the country, who search for a platform to voice out about important topics.

**Theme: Time - The Influence of Media on Entertainment**

**Day 01- "Binge-watching on OTT is the new IT trend for millennials."**

**Day 02- "The Influence of Social Media Engagement on Political Awareness amongst Youth of India"**

**Day 03- "Influence of Influenza culture on Normalizing Gender Neutral dressing and Appearance amongst the Gen Z."**

**NSHM KNOWLEDGE CAMPUS**  
INSPIRE INNOVATE EXCEL

**TIME**  
The Influence of Media on Entertainment

**National Oratory Competition**

**12/11/2021** - Binge watching on "OTT" is the new "IT" trend for millennials

**13/11/2021** - The influence of Social Media engagement on political awareness amongst the youth of India

**14/11/2021** - Influence of "influenza" culture on Normalizing Gender neutral dressing and appearance amongst the GenZ

Event Partners

**ULAB**



# CAREER COUNSELLING FAIR

## DARJEELING



## ALL YOUR CAREER QUESTIONS ANSWERED!

NSHM Knowledge Campus participated in Career Fair 2021 at Darjeeling. Expert counseling sessions were rendered about various UG & PG programmes, admission procedures, campus facilities and training methods - helping students to make informed career choices.

**Venue: St Joseph's School Grounds Darjeeling**  
**Dates: 20<sup>th</sup> and 21<sup>st</sup> November 2021**

## CBEL: LEARNING EMPOWERED AT NSHM

NSHM Knowledge Campus offers Choice Based Extended Learning (CBEL) - an exciting design of programs to bring learners across all programs and levels (UG-to-PG),

CBEL is an appealing approach to providing learners with a foundational academic experience of multi-disciplinary education across all programmes and levels (UG-to-PG) at NSHM.

The Choice-Based Extended Learning (CBEL) process here enables students to participate in their own learning to make choices, take control, and orchestrate their own learning processes.

[READ MORE](#)



Choose your **interest of academic domain** and gain intellectual excellence

With Choice-Based Extended Learning (CBEL)

**8**  
DOMAINS

HOLISTIC  
GROWTH

**4**  
PROGRAMS/  
SEMESTER

If Any NSHM student or team member wants to contribute or share their achievements in this monthly newsletter, they can send the relevant information/matter to [social@nshm.com](mailto:social@nshm.com). The publication will be subject to internal decisions.