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# NSHM NSHM KNOWLEDGE CAMPUS organises appetizing adda





NSHM ushered in the festivities with events at their respective campuses. The Kolkata campus organized 'Tok-jhaal-mishti' and the Durgapur campus organized 'Agomoni Adda'. Click below to read more.



### MENTOR SPEAKS



"NSHM Knowledge Campus has been a pioneer in delivering quality education and contributing to building a stronger nation. We continuously aim to enhance the quality of academic delivery with our holistic curriculum, top-quality research, and extensive engagement in the live projects. Rooted in Excellence and Integrity, NSHM has set up benchmarks for the students to achieve Success in every aspect of Life."

### Prof. Dr. Alok Satsangi

Principal - NSHM Knowledge Campus Group of Institutions, Durgapur

### **CONTEST ALERT!**



# INVITING ALL THE BUDDING PHOTOGRAPHERS OUT THERE!

NSHM School of Media & Communication, Kolkata and it's official Photography Club in association with Canon India Pvt. Ltd is organising 'YClick 2021' - a Photography Festival on 17th & 18th December 2021. The theme of the event will be 'Colours of Life'.

What makes this event even more fun is an open photography competition with a chance to win exciting cameras from Canon India Pvt. Ltd. A physical photography exhibition and Masterclasses by eminent photo-artists will also be held.

Photo submission deadline - 28th November 2021.

**PARTICIPATE NOW** 

### **INITIATIVES OF INSPIRATION**



# PROMOTING MENTAL HEALTH AWARENESS: A REVOLUTIONARY WAY TO CARE

A mental health camp called "Psychologize" - An initiative for young minds was organised by NSHM School of Health Sciences, Department of Psychology, Kolkata, on this World Mental Health Day. Dr Arundahti Sarkar, Director of Manochetna Academic and Research Centre, and Dr Rima Mukherji, Senior Consultant Psychiatrist with 32 years of experience in the field of Psychiatry, graced the program.

The camp's goal was to shed light on important issues surrounding the topic of mental disorders such as depression, schizophrenia, and suicide prevention.

# CHORUS 2021: DISCOVERING IMPECCABLE TALENTS!

NSHM School of Life Skills organised a talent hunt show exclusively for first-year students as a part of their initiation into this organisation. This program was arranged collectively by all the five centres of NSHM to welcome the new students. Around 250 students participated in the event, making it an overwhelming experience.

There were diverse performances ranging from dances, to magic shows, to songs and to even playing of exotic instruments. The live programs were judged on the spot by the esteemed group of faculty members.

### THE EVENT LIST IS AS FOLLOWS:

- Poetry Writing Competition by NSHM Centre for Language and Communication in English/Hindi/Bengali
- Two live Elocutions on: "Is Climate Change a Myth?"and "Just a Minute".
- Aangan NSHM Centre for Performing Arts organised two music and dance events called - "I Can Dance" and "Music on my Mind".
- TAG, NSHM Centre for Innovation and Incubation organised an essay writing competition on the topic "Business Idea Vs Entrepreneurship".
- UDAY, NSHM Centre for Sports and Wellness organised a live sports quiz
- OUTREACH, NSHM Centre for Social Action organised a photography competition.

### THE ENTHRALLING DURGA PUJA FEVER AT NSHM!



# TOK JHAAL MISHTI AT KOLKATA CAMPUS

NSHM Knowledge Campus in Kolkata ushered in the festivities with Tok Jhaal Mishti - a grand celebration filled with scrumptious food, adda and thrilling events including cultural program, competitions and stalls.

**READ MORE** 

### AAGOMINI ADDA AT DURGAPUR CAMPUS

Pujo excitement turned manifold with celebrations at NSHM's Durgapur campus. The grand festivities included music, food and spellbinding cultural performances.

**READ MORE** 





# **#PUJONSHMSAATHE: AN EXCITING**CONTEST ON DURGA PUJA

As if the festivities were not enough, NSHM also conducted an exciting online contest. The fun-filled #PujoNSHMSaathe contest included a chance to win excellent prizes every day. And the lucky ones actually did!

## REVEALING THE BRIGHTEST ASPECTS OF ARTIFICIAL INTELLIGENCE

NSHM School of Media & Communication strives to bring essential & value-adding topics to light through insightful panel discussions with students, faculty & leaders from the industry.

Recently, they conducted Open Minds 2021, an initiative by Post Graduate (Journalism specialisation) students.

Topic- The role of Artificial Intelligence in the future of education, employment & mental health



















### **UDAY: A JOURNEY OF GRIT & DETERMINATION**

NSHM Knowledge Campus has always been known for promoting sports and fitness programs.

UDAY - an outcome of NSHM Centre for Sports and Wellness - aims to contribute to students' personal, physical and mental fitness. Their activities have been outstanding and value-adding for the students - from fitness programs to competing at national/state level championships and bringing laurels to the campus.

**SEE THE JOURNEY** 









### A HELPING HAND SPREADING INFECTIOUS SMILES!

NSHM Knowledge Campus always pledges to give back to society. The Outreach headed by the NSHM Centre of Social Action strives to address prevalent issues through various programmes like Unnat Bharat Abhiyan, Utkarsh Bangla activities etc.

Under these programmes, the activities include distributing clothes, books, rations, running awareness programs, and other things to those in need.

### LET'S HAVE A LOOK

### CAMPUS ACHIEVERS

### AND THE WINNERS ARE...

NSHM announced the results for the CHORUS - The Talent Hunt. Each one of them enthusiastically participated and made this event a grand success. Merit certificates and gift vouchers were awarded to all the winners after the completion of the events, and participation certificates were distributed to participants.

Congratulations to the winners!





### CONGRATULATIONS WINNERS !!

Winners of "Elocution" Competition First: Mayukh Kundu (NSHM Kolkata, B.Sc. - Cyber Security) Second: Dipanwita Ghosh (NSHM Kolkata,

Winners of "Just a Minute" Competition First: Projit Mukherjee (NSHM Kolkata, MBA)

Second: Sampujan Goswami (NSHM Kolkata, Bachelor of Computer Applications)

Third: Pritam Roy Choudhury (NSHM Kolkata, B.Tech. - Computer Science Engineering)

Winners of "Sports Quiz" Competition First: Shubhrajit Bhattacharyya (NSHM Kolkata, BBA - Sports Management) Second: Arya Maiti (NSHM Kolkata,

Bachelor of Pharmacy) Third: Abhrajit Bhattacharyya (NSHM Kolkata, BBA - Sports Management)





### CONGRATULATIONS WINNERS !!

Winners of "Poetry Writing" Competition
First: Mayukh Kundu (NSHM Kolhata, B.S.-. Cyber Security)
First: Abhinaba Dhar (NSHM Durgapur, B.Tech. Lettrical Engineering)
First: Subham Kumar (NSHM Durgapur, B.S.: Hospitality & Hotel
Administration)

Administration) Second: Abhrajit Bhattacharyya (NSHM Kolkata, BBA - Sports Management)

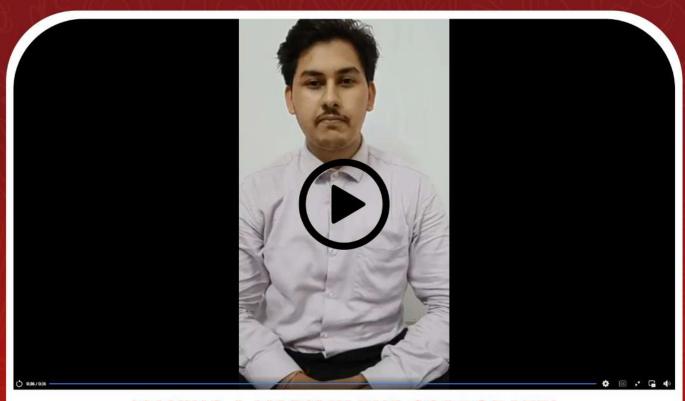
Winners of "I Can Dance" Competition
First: Anushka Koner (NSHM Durgapur, M.Sc. - Dietetics & Nutrition)
Second: Rajshekhar Gope (NSHM Durgapur, BBA - Hospital
Management)

Winners of "Music on My Mind" Competition First: Shrijit Das (NSHM Kolkata, B.Sc. - Media Science) Second: Somdatta Paul, (NSHM, M.Sc. - Clinical Psychology)

Winners of "Essay Writing" Competition
First: Debosruti Roy (NSHM Kolkata, M.Sc. - Dietetics & Nutrition)
Second-Pritam Roy Choudhury (SNHM Ourgapur, Erch. - Computer
Science Engineering)
Third: Suparna Biswas (NSHM Kolkata, M.Sc. - Dietetics & Nutrition)

First: Sulagna Adhikary (NSHM Kolkata, BBA - Hospital Management) Second: Suchita Barul (NSHM Durgapur, Bachelor of Optometry) Third: Supriya Sarkar (NSHM Durgapur, B.Tech. - Data Science)

### THE LEADERSHIP TALES



### MAKING A MARK IN THE CORPORATE!

Ronojoy Mukherjee, NSHM alumni from the 2019-21 batch of Master of Business Administration, got placed at a top position in Asian Paints.

Listen to how he proudly tells us how he got to do his internship as a research analyst for the company before getting placed there. He also thanked all the faculty members for their guidance at every step during his academic life.

### LET'S HAVE A LOOK



# DISCOVERING PROFESSIONAL SUCCESS

Our proud alumni Ms Farzana Jahangir got placed with a renowned ed-tech company PlanetSpark. She completed her Bachelor in Business Administration and credits the faculty members for their continuous guidance during her academic journey.

She explains the internships she got to do at Reliance Jio & Shapoorji as fantastic learning opportunities & thanked NSHM for the industry exposure programs.

LISTEN TO HER EXPERIENCE HERE



# JOURNEY TO PROFESSIONAL SUCCESS IN HOSPITALITY

Bachelor of Hospitality Management alumni students Abu Hassan, Aindrila Das & Preety Bhandari proudly share their experiences in pursuing the Hospitality Management course from Durgapur Campus.

They talked about how they got hands-on industrial experience through internships in prestigious hotels such as Umaid Bhavan Palace & the Oberoi Group, which eventually helped them secure top positions ahead.

LISTEN HERE

If Any NSHM student or team member wants to contribute or share their achievements in this monthly newsletter, they can send the relevant information/matter to social@nshm.com. The publication will be subject to internal decisions.