ACUMEN

September Edition

NSHM KNOWLEDGE CAMPUS

Celebrating 25 years

INSPIRE INNOVATE EXCEL

NSHM welcomes the new batch of 2021 to the historic 25th year of NSHM. Tune in to all the monthly highlights from Acceptus (Orientation Programme) to Aanganotsav to Chorus among other headlining events.

MENTOR SPEAKS

NSHM Knowledge Campus is a brand that stands out for its state-of-the-art facilities and effective pedagogical strategies of imparting holistic quality education with the aim to nurture global citizens. The Centres of Excellence at NSHM are one of a kind. They strive to enhance the personality of each student, connecting them with their culture, roots and community, as well as moulding them into lifelong learners.

Rina Mitra
Head – NSHM Centre of Creative and Performing Arts

WORD OF HONOUR

Dr Krishnendu Sarkar Invited for Education Eminence' 2021 by News 18 Bangla

Dr Krishnendu Sarkar, Chief – Strategy and Impact, Chief – Life Skills, NSHM Institutions & Director, NSHM Knowledge Campus, Kolkata, was a special guest at News 18 Bangla's Live Chat Show on Education Eminence' 2021.

He articulated the future of education, NSHM's introduction to multiple courses, and the institute's innovations over the last few years.

INITIATIVES OF INSPIRATION

Teachers Day 2021: A Celebration of Strength & Resilience at NSHM

NSHM paid a small yet beautiful tribute with their spectacular performances to those who helped the students excel in their careers and lives. The students expressed their heartfelt thanks to all the teachers & mentors - for the ones who have always been guiding light and a motivator.

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NSHM Observes National Nutrition Month 2021

NSHM Knowledge Campus Department of Dietetics and Nutrition (Kolkata and Durgapur Campus) celebrated National Nutrition Month 2021. They organised impactful webinar sessions on how adequate nutrition can lead towards a healthy, balanced life.

Session 1
Date: Sep 8, 2021
Theme: "Yoga and Ayush for Nutrition"
Speakers:
Dr Dilip Ghosh, Director Nutriconnect, Sydney. Adjunct Fellow, NICM Health Research Institute, Western Sydney University. Ambassador- Global Harmonisation Initiatives, Austria.

Yogacharya Mary Cecil, Head of the Department and Assistant professor, Department of Yoga, School of Health Sciences, NSHM Knowledge Campus.

Session 2
Date: Sep 11, 2021
Theme: "Converging towards a healthy walk-through life"
Speakers:
Col. Pramod Shahaji Dahitule, Regional Director, Food Safety Standard Authority of India, Govt. Of India.

Dr Tapas Kumar Biswas, Senior Research Scientist, Commonwealth Scientific & Industrial Research Organization. Senior Fellow- Australian National University, Canberra, Australia.

Smt. Mitali Palodhi, Demonstration Officer (Retd.) Food and Nutrition Board, Ministry of Women and Child Development, Govt. Of India.

Session 3
Date: Sep 23, 2021
Topic: Converging Towards a Healthy Walk-Through Life
Speakers:
Sheryl Salis, Founder of Nurture Health Solution

Dr Tapas Kumar Biswas, Senior Research Scientist, Commonwealth Scientific & Industrial Research Organization. Senior Fellow- Australian National University, Canberra, Australia.

Yogacharya Mary Cecil, Head of the Department and Assistant professor, Department of Yoga, School of Health Sciences, NSHM Knowledge Campus.

International Housekeeper's Week 2021 at NSHM

To commemorate International Housekeeper's Week 2021, NSHM Knowledge Campus conducted an interactive session as well as a webinar with some of the eminent speakers in the panel.

Session 1
Date: Sep 13 2021
Speakers:
Neeraj Kumar Singh
Alumni DHM 2007-2010
Deputy Housekeeper, Taj Krishna, Hyderabad

Fahad Kamaal
Alumni BHMCT 2007-2011
Executive Housekeeper, Courtyard and Fairfield by Marriott, Bengaluru

Session 2
Date: Sep 18 2021
Topic: Scope of Housekeeping in different Hospitality sectors.
Speaker:
Mrs Indrani Sanyal
General Manager Housekeeping, Medica Super Speciality Hospital, Kolkata.

NSHM's Initiative to Promote Participation in Performing Arts

NSHM Centre for Creative & Performing Arts - Aangan commenced Extended Learning classes in Performing Arts for students.

Ms Arijita Roy, a trained vocalist, will be conducting music classes while dance classes will be taken by Ms Samila Bhattacharya, a dance exponent. Both of them trained from the reputed Bickram Ghosh Academy of Performing Arts.

Theatre classes will be conducted by Janardan Ghosh, a reputed Performance Artist, Theatre Director & Storyteller.

WORLD PHARMACISTS DAY 2021 AT NSHM

Department of Pharmaceutical Technology AT NSHM Knowledge Campus Kolkata celebrated World Pharmacists Day 2021. The department hosted a webinar on 'Pharmacy - Always Trusted For Your Health'.

Date: Sep 25, 2021

SPEAKERS

Bedadyuti Chakraborty, Director, RxCella and Advisor to Dr Reddy's Institute of Life Sciences, Hyderabad.

Vijay Kumar Mangla, DGM – Glenmark Pharmaceuticals Ltd., Sikkim

Hosts:
Chairperson – Prof. (Dr.) Subhasis Maity, Director, NSHM School of Health Sciences
Co-ordinator - Dr Pritesh Devbhuti, Assistant Professor, NSHM School of Health Sciences
Host - Dr Aparna Dutta, Assistant Professor, NSHM School of Health Sciences

NSHM'S GOT TALENT!

NSHM Knowledge Campus created a buzz with CHORUS 2021, its own Talent Hunt platform for identifying hidden talents.

This served as a chance for the new batch of NSHM students to exhibit their various talents, skills, and creative intelligence and get appreciated at the start of their academic journey.

STRESSING ON PATIENT SAFETY AT NATIONAL PHARMACOVIGILANCE WEEK' 2021

Department of Pharmaceutical Technology, NSHM Knowledge Campus, celebrated the 'National Pharmacovigilance Week' by conducting a conversational session in association with the Pharmacy Council of India (PCI) & Pharmacovigilance Program of India.

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Depicting the Loom Story of Bengal

NSHM Centre of Creative and Performing Arts Aangan, in collaboration with Halo Heritage, conducted Loom Katha in their Kolkata and Durgapur campuses. In an initiative to save the artisans, the exhibition showcased the finest loom products - sarees, stoles, bead crafts and shola from Bengal.

Exploring Optometry as a Career Choice: Optometry Panel Discussion 2021

NSHM Department of Optometry & Vision Science, Durgapur, organised an insightful and interactive discussion underlying the persuasive career scope in the field of optometry.

MR. AJAY KUMAR BHOOTRA
Executive Director,
Himalaya Opticals

MR. KHEM RAJ NACKWAL
Professional Service Manager,
Bausch+Lomb India Pvt Ltd.

MR. PREM KUMAR SINGH, M.OPT
Head of Optometry Sciences,
Dr Shroff's Charity Eye Hospital
Sr Consultant at Orthoptics
and Binocular Vision

MR. SAYAN MUKHERJEE
Head of Nandadeep
Optometry Department
Project Manager, Nanadeep
Medical Care Foundation

Acceptus 2021: Welcoming Freshers at NSHM

NSHM welcomed their new batch of freshers at their orientation - ACCEPTUS 2021. A whole week of programs and exciting events were lined up to introduce students to their batchmates and faculty.

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Beyond the Classroom: CLC Conversations at NSHM

NSHM Centre for Language & Communication conducted their 12th Episode of CLC Conversations

Notably, these sessions provide a platform where millennial achievers of NSHM discuss their journey and motivate the students to soar higher.

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Navaratri Celebrations, the NSHM Way!

NSHM Knowledge Campus is always a step ahead in celebrating festivals with a vivid spirit.

The second edition of Aangan Utsav at NSHM involved a series of exciting acts and performances based on the theme of 'Navarasa' – denoting nine Rasas/Bhavas.

Day 1: Bhavas of Shringara, Karuna, Hasya, and Bibhatsya.

Day 2: Bhavas of Rudra, Shanta, Bhayanaka, Adbhuta, Veera.

Notably, Aangan Utsav is NSHM's annual cultural extravaganza hosted by Aangan – Centre for Creative & Performing Arts.

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Towards an Inclusive Growth: World Tourism Day 2021

Observing the World Tourism Day 2021, the NSHM School of Tourism and Hotel Management conducted an insightful webinar shedding light on the advancements in the tourism sector.

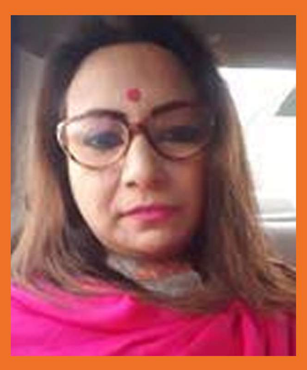
Date: Sep 27, 2021 | Theme: Tourism for Inclusive Growth

Prof. Paramita Suklabaidya
Professor in Tourism Management and presently serving as the Director of the School of Tourism and Hospitality Services Management

Prof. Partha Pratim Sengupta
Professor - Dept. of Humanities and Social Sciences, NIT Durgapur

Mr Abhishek Mukherjee
Senior Marketing Specialist, Duniya Safari (P)Ltd.

Mohan Ramadoss
Managing Director, Express Travel Corporation LLP



Ms Avanti Basu Chattoraj
Head - Business Development, Sabre Travel Solutions

Explorations at NSHM on World Tourism Day

NSHM School of Tourism and Hotel Management celebrated World Tourism Day with an excursion to Patachitra Village Pingla in West Midnapore District.

Traditional Patachitra artists from the village, popularly known as "Patuas", exhibited their creations, and students also participated in a workshop.

An Interesting Short-Story Writing Contest at NSHM

NSHM Centre for Language & Communication conducted a short story-writing competition. The topic for the contest was - "If I was a teacher...".

The students were asked to sum up stories in just 100 words and send in their entries.

NSHM Celebrates Vishwakarma Puja with Gusto

NSHM Knowledge Campus Observed and Performed Vishwakarma Puja on the campus with great enthusiasm. The god of excellent skills and crafts was worshipped, and everyone prayed for a better future and success.

If Any NSHM student or team member wants to contribute or share their achievements in this monthly newsletter, they can send the relevant information/matter to social@nshm.com. The publication will be subject to an internal decision only.