# NSHM holds NATCONPH



years

Celebrating

NSHM successfully conducted the 11th International Conference - NATCONPH on 26th and 27th Aug'21.



# MENTOR SPEAKS



NSHM Knowledge Campus instills human values and professional ethics in the students to help them make a substantial impact on a global platform. The college strives to be a pre-eminent centre of excellence, imparting innovation in education and rendering socially conscious and globally relevant thought leadership.

#### Mr Amartya Banerjee Director- CRTT & NSHM School of Design

# WORD OF HONOUR



NSHM Knowledge Campus Honoured with One District, One Champion Award by MGNCRE

Ministry of Education, Government of India, acknowledged NSHM College of Management & Technology, Durgapur with "One District One Green Champion" for Pashchim Bardhaman District in the virtual award ceremony on 9th August 2021.

Shri Dilip Kumar Agasty (Mayor, Durgapur Municipal Corporation), Shri Cecil Antony (Chief Mentor & Managing Trustee, NSHM Knowledge Campus) and Dr Savita Mishra (MGNCRE, MOE, Gol) graced the occasion as Guests of Honour.

NSHM Knowledge Campus Among the Top BBA Indian Institutes

NSHM Knowledge Campus is ranked among the top BBA institutes in India in the Times B School, BBA edition 2021.



# It's a moment of pride and honour for the entire NSHM team.



NSHM Knowledge Campus Secures Its Position Among the Top Media Schools in India

It's our privilege to announce that NSHM has been ranked among the top private media schools in the country by Outlook. NSHM is the only media school from Eastern India to be featured in this list.



Source – Outlook Magazine



MGNCRE Acknowledges the Team of NSHM COVID Vaccination Centre, Durgapur

NSHM Knowledge Campus feels proud to inform that Mahatma Gandhi National Council of Rural Education, Ministry of Education has recognised all the team members working in NSHM, COVID Vaccination Centre, Durgapur for their tireless efforts.

MAHATMA GANDHI NATIONAL COUNCIL OF RURAL EDUCATION, MINISTRY OF EDUCATION

Recognizes all team members of NSHM COVID Vaccination Centre, Durgapur We congratulate and thank each one for their contribution to making the nation safe & healthy.



#### **Placement Opportunities Galore for NSHM Students**

We feel proud to announce the successful campus placements of NSHM students in their respective fields. Extensive placement assistance has been offered by NSHM ensuring that students receive opportunities, helping them advance their careers.

Some of the top-notch organizations where students have been placed are Byjus, Decathlon, Medanta, Kotak Life Insurance, Lenskart and DTDC.

Congratulations, and here's wishing our students an excellent professional stride ahead.





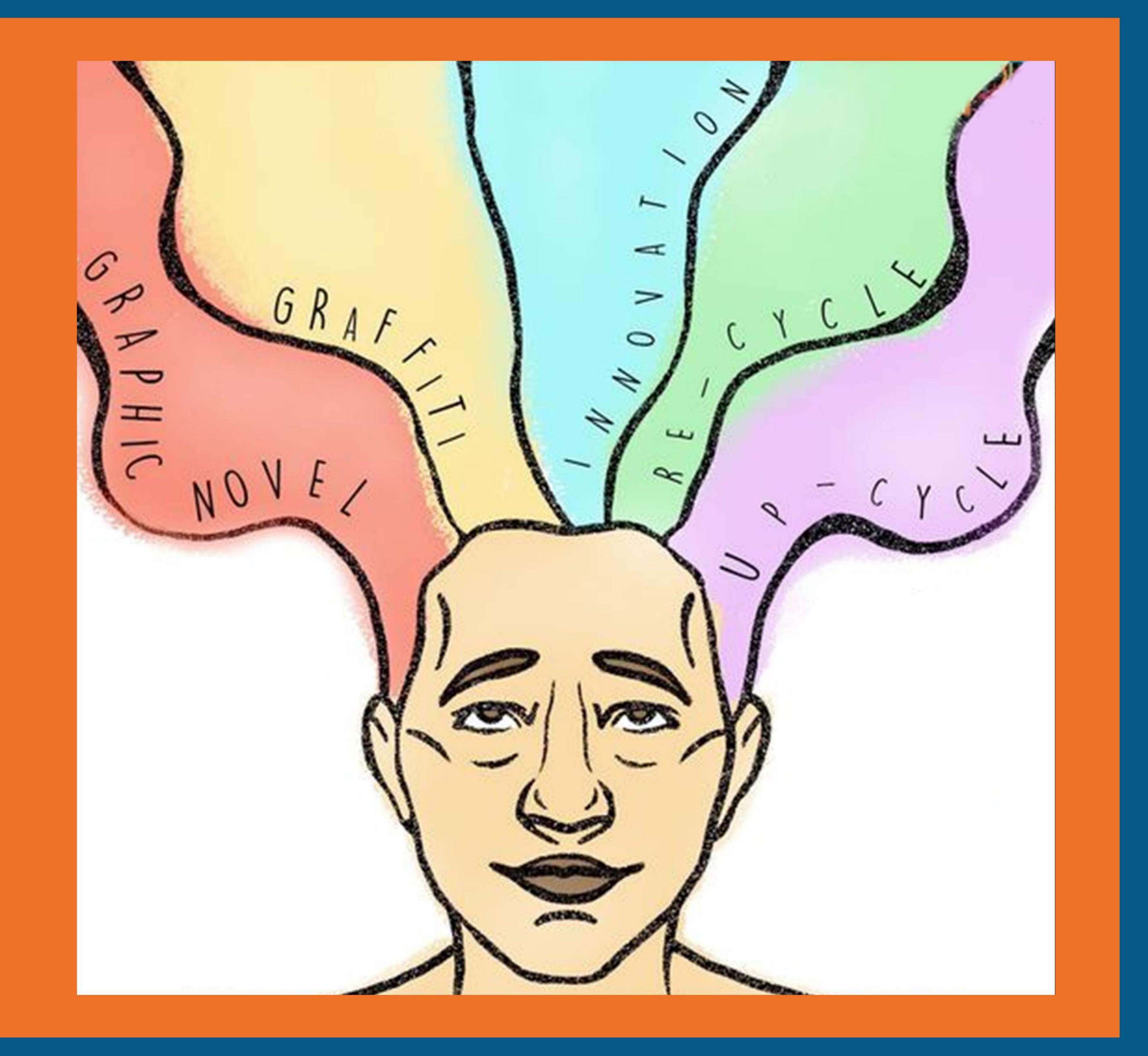
NSHM Launches Blended Learning for Selective PG Courses

With an opportunity to upgrade learning, the courses will offer 5 days of online classes along with 2-days of on-campus classes on weekends.



# Inaugural Design Unlock 2021

Students of NSHM School of Design showcased their artistic best at the Design Unlock 2021 organized by NSHM. The event catered the students with an opportunity to brainstorm, ideate and showcase their best creative efforts.







e-NATCONPH 2021 - An International Conference on Research Advancement Resilience

#### in the Pandemic

NSHM School of Health Sciences conducted an insightful two-day international conference on 'Research Advancement Resilience in the Pandemic Era- A Drive for Innovative Transformation'. Academicians from esteemed International universities and national industries were a part of this conference.



#### NSHM'S VIRTUAL CORPORATE MEETS

The month of August was full of interactive discussions and knowledge transfer at NSHM. The Corporate Relation and Talent Transfer Department at NSHM Knowledge Campus organised three eventful Virtual Corporate Meets.

#### TOPIC: ENGINEERING IN INDIA IS "CHANGING" WILL NEED NEW SKILLS

#### SPEAKERS

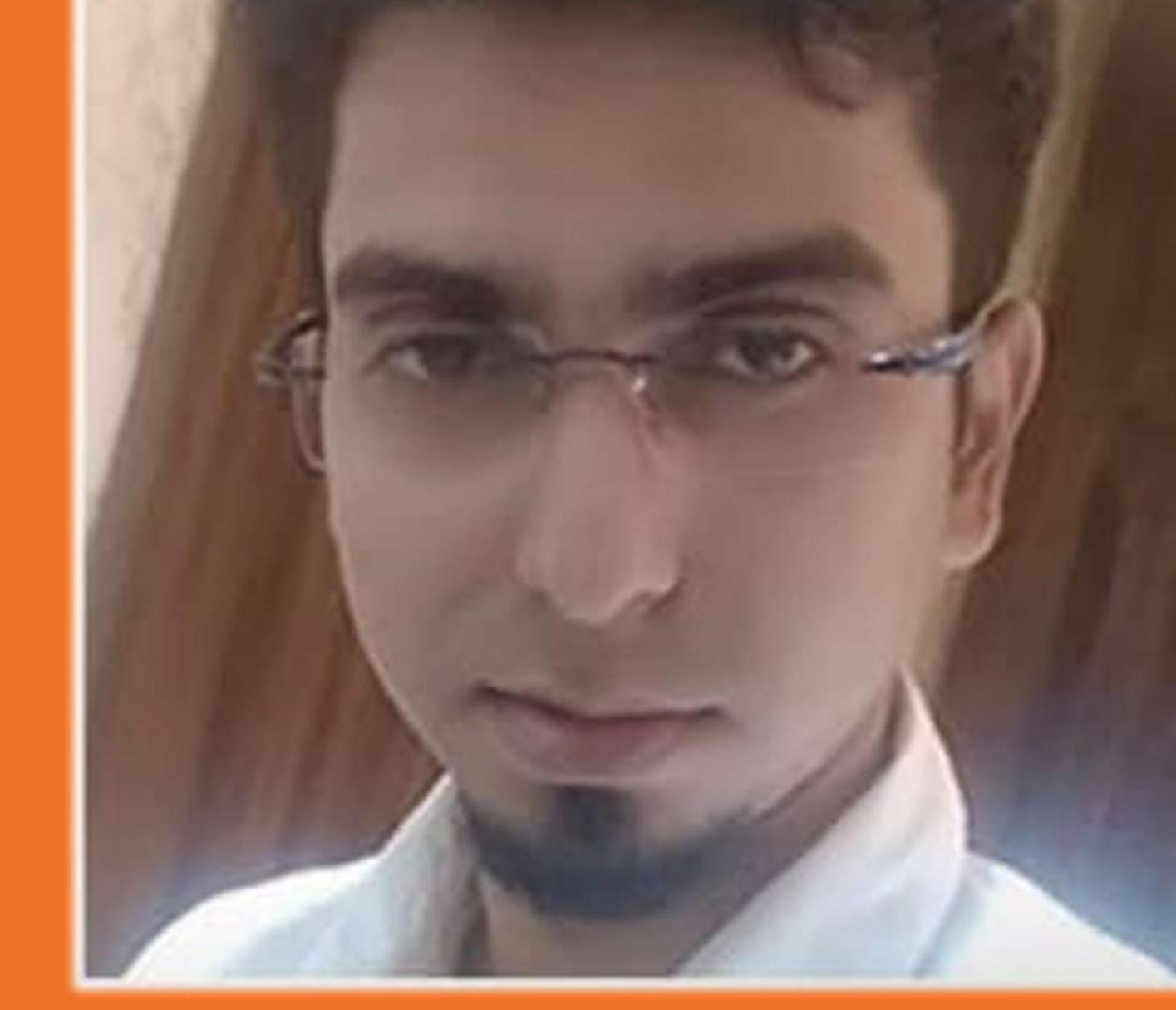








Mr Vijay K Banka, Senior Director of Cybersecurity at Qualcomm and also author, mentor and speaker at Future Skill Mr Dhrubajyoti Majumdar, Regional HR Manager East, (L&TECC)

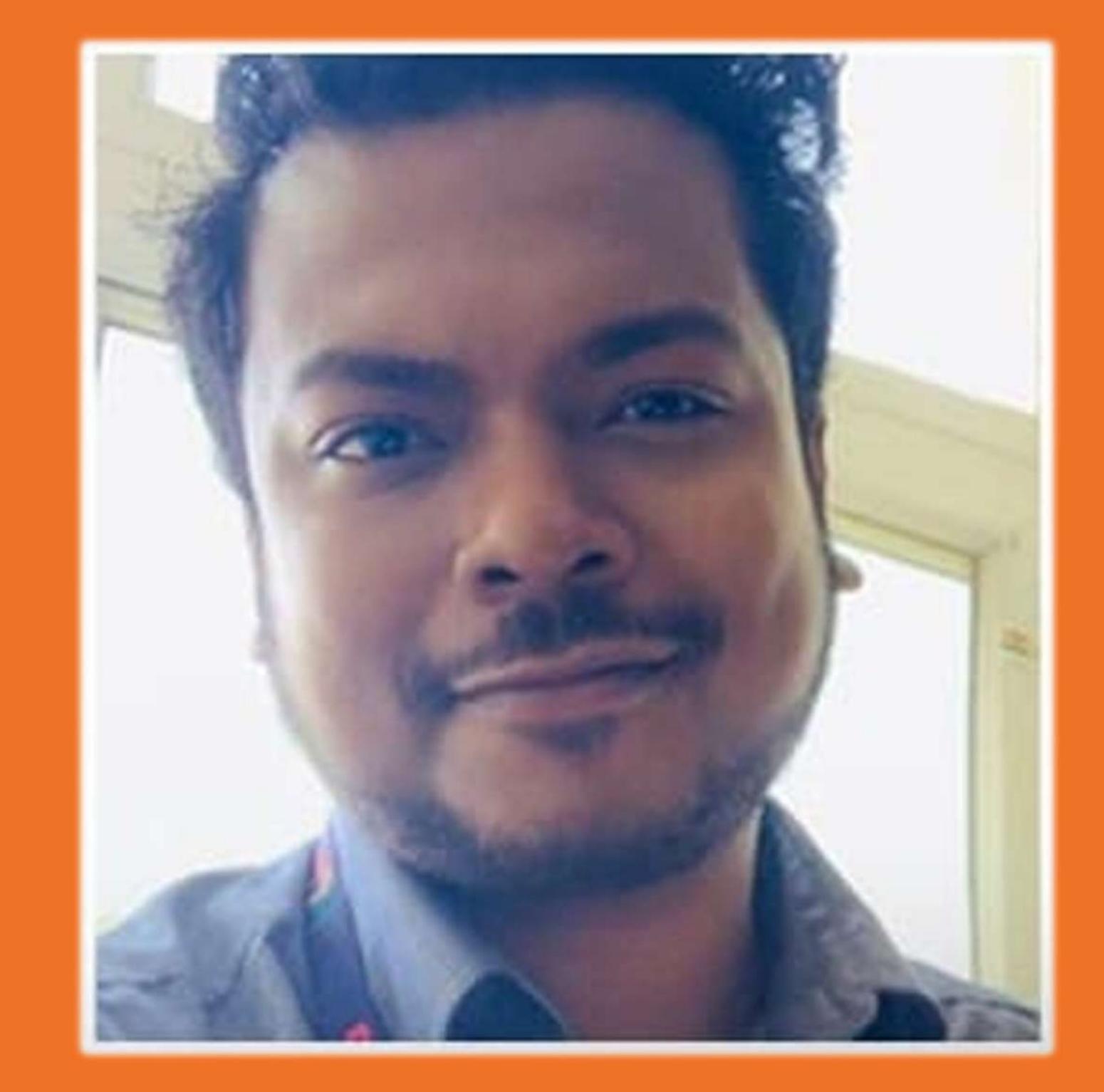


Mr Archan Mukherjee, Network Engineer & Team Lead at TCS

**TOPIC: CHALLENGES OF THE HEALTHCARE SECTOR IN** THE COVID SITUATION









Mr. Melvin John Baxla, Manager, Quality Assurance GBH American Hospital, Udaipur, Rajasthan



Dr. Bidita Bhattacharya, Associate professor and Consultant in Clinical Psychology, Institute of Psychiatry, Kolkata

#### **TOPIC: CHALLENGES OF THE HEALTHCARE SECTOR IN** THE COVID SITUATION

#### SPEAKERS



Mr Arijit Aich, Senior Software Engineer, TIPSTAT

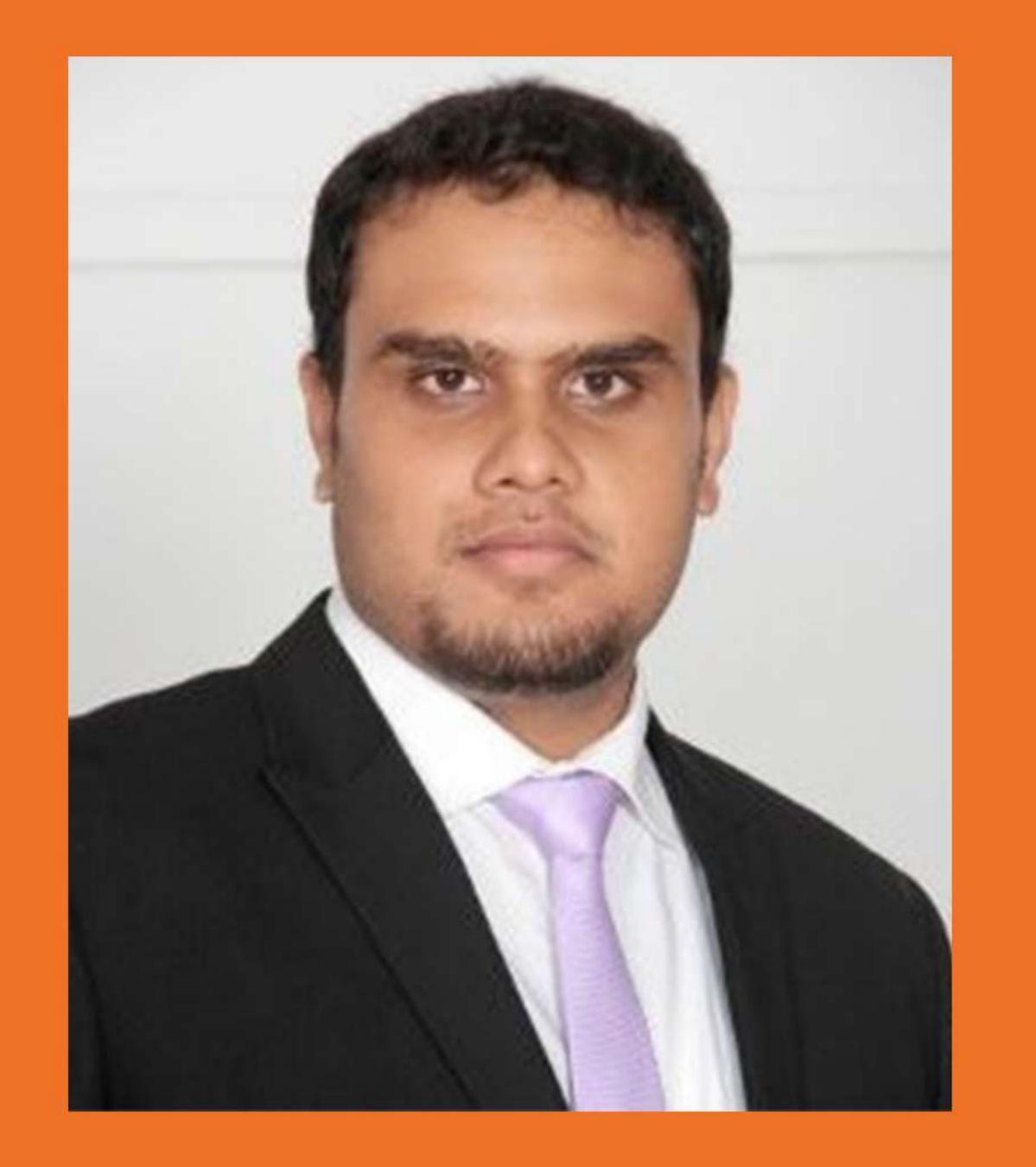
## Mr. Satish Kethineedi, CEO, Digital Campus Services Pvt. Ltd.

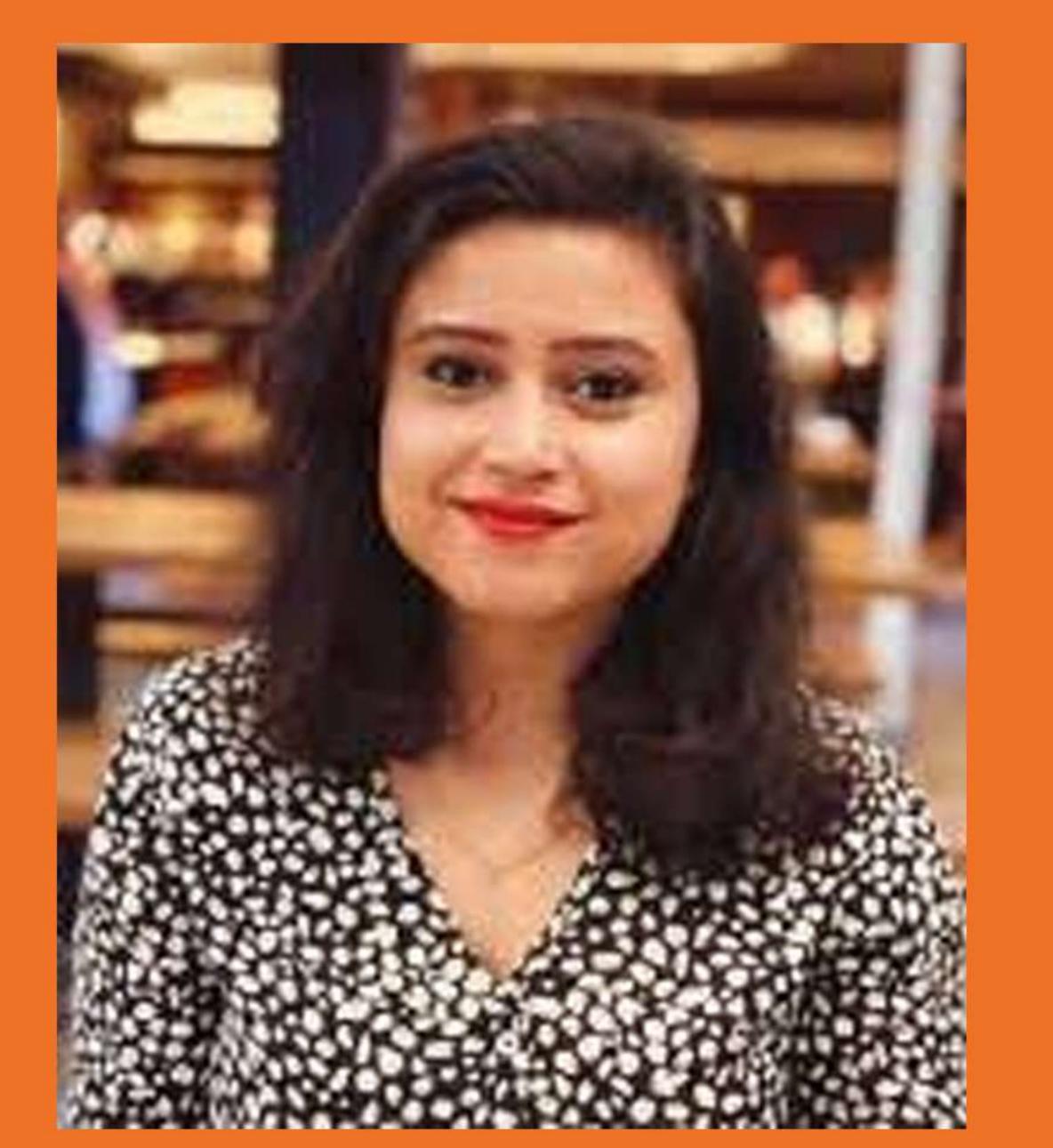


### CLC Conversations by NSHM on Modern-Age Learning

Centre for Language & Communication conducted CLC Conversations with an aim for students to gain insights on how the modern age learning has encouraged our minds to look beyond the classroom.

> **Topic - Beyond the Classroom Speakers:**





Sucheta Sarkar,

Strategic Alliances Manager, Machine Learning, EMEA, Amazon Web Services (AWS)

Utsav Datta,

Business Operations Manager, International Public Sector Amazon Web Services.

NSHM Hosted an Engaging Webinar on the Trail Motif

Aangan recently conducted an exciting webinar on The Trail Motif where students gained an in-depth



# understanding of India's rich textile traditions and motifs.







The business world might appear buttoned-down from the outside - but in reality, it takes a lot more than you might realise. After all, following rules and staying inside the lines doesn't often make for business success. From winning laurels in top-class wedding planning to empowering education, here are the stories of our five entrepreneurs who have made NSHM immensely proud!



# CAMPUS ACHIEVERS

### NSHM Students Bring Laurels with a Beautiful Ad Film by JK Papers

NSHM students of media & filmmaking worked with JK Papers and created a beautiful ad on Independence Day. This was achieved under the guidance of their faculty member Sukriti Saha. The topic for the video was sustainable paper solutions for a sustainable future.



Guidance: Prof. Sukriti Saha



DOP: Varun Singh, M.Sc.- Digital film Assistant direction: Ritiwk (BMS 4th Sem) Editing: Soustav (BMS 4th Sem) Production: Aniket, Asuthosh & Aritro (BMS 4th Sem)



NSHM Alumni Ayush Bose (Batch 2014-2017) Gets Notable Recognition for Film House No.18

NSHM's alumni Ayush Bose, Anirban Mandal and Abhishek Mahanti, has been grabbing the headlines for the success of their film House No. 18. The movie seized several National and International awards including recognition at many film festivals.

House No.18 is a Bengali suspense-thriller movie with a story revolving around a courier delivery boy trapped inside a house full of mazes after going inside it for delivery.

# THE ACADEMIC SLICE



Your Future in Cyber Security: Is it Worth It?

Read the blog & take a wide-angle view of working in cybersecurity to see whether an investment in pursuing this career appeals or not.





# An Unparalleled Service in Patient Care with Pharmacy

Let's dive deep into why and how a career in pharmacy will enrich the lives of whoever embarks upon it.



If Any NSHM student or team member wants to contribute or share their achievements in this monthly newsletter, they can send the relevant information/matter to social@nshm.com. The publication will be subject to an internal decision only.