

Placement Report

NSHM School of Media & Design
Kolkata

2018-2020



Overview

List of Courses offered

B.Sc. - Film & Television
 B.Sc. - Media Science
 M.Sc. - Film & Television
 M.Sc. - Media Science
 B.Sc. - Fashion Design & Management
 B.Sc. - Interior Designing
 B.Sc. - Multimedia, Animation & Graphics
 B.Sc. - VFX Film Making
 M.Sc. - Fashion Management
 M.Sc. - Animation & Graphic Design

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Sectors

Print Journalism

Media Houses

AV Production House

Customer Support Management

New Media

Ed-Tech Companies

Designing & Sample Development

Fashion Styling

Broadcast Journalism

Website Development Companies

Content Production

Fashion Journalism

AD/PR Companies

Event Management Companies

Quality Control

Fashion Photography

Broadcasting (TV/RADIO)

Lifestyle Support Companies

Digital Marketing

Event Management Companies

Merchandising

Visual Merchandising

Digital Media

Content Development Firms

Key Highlights of Media Programmes 2020

UG Programmes

Highest CTC

3.12

Lacs PA

Average CTC

2.22

Lacs PA

Top 20 Average

2.52

Lacs PA

PG Programmes

Highest CTC

3.96

Lacs PA

Average CTC

2.5

Lacs PA

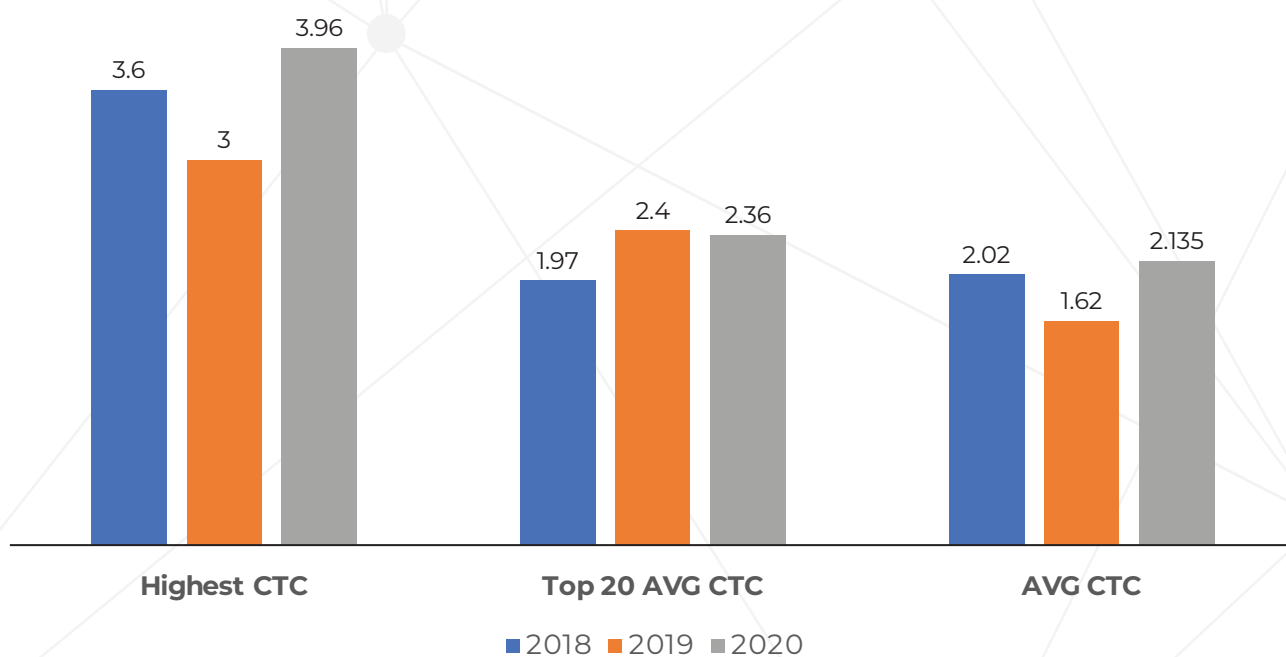
Top 20 Average

2.92

Lacs PA

Salaries over the years

Salaries over the years (2018-20)



Key Highlights of Design Programmes 2020

Highest CTC

3.25

Lacs PA

Average CTC

2.82

Lacs PA

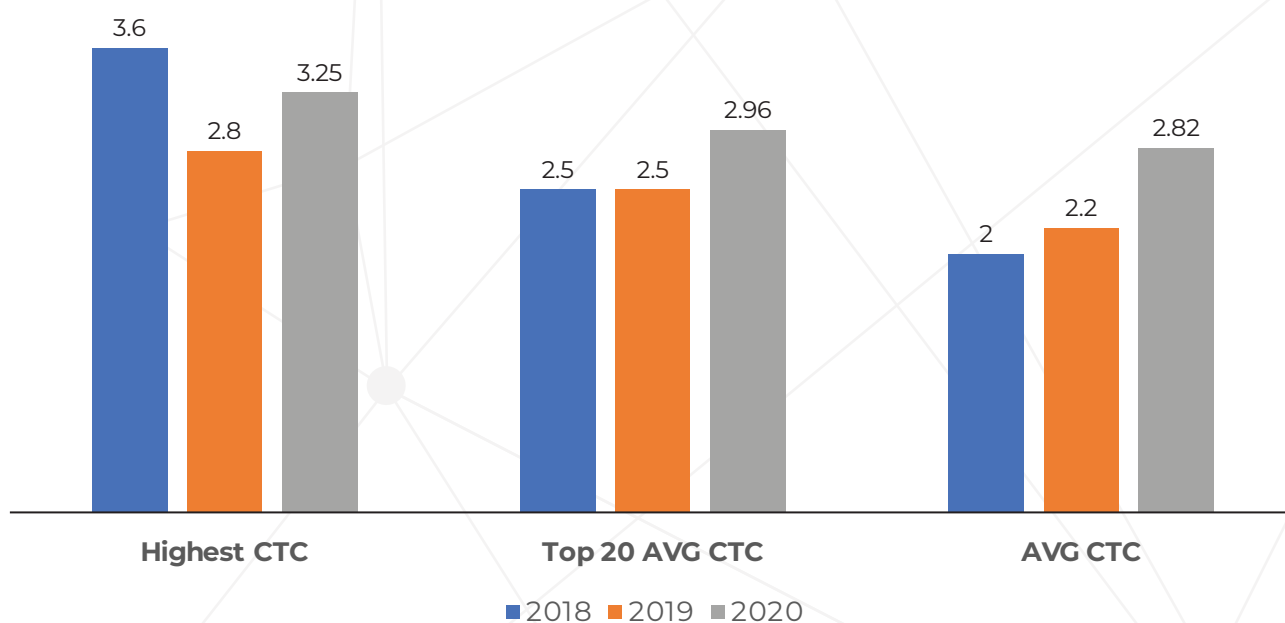
Top 20 Average

2.96

Lacs PA

Salaries over the years

Salaries over the years (2018-20)



Recruiters 2018-20

SABYASACHI
CALCUTTA

BYJU'S
The Learning App

Cognizant

SRVmedia
Insights | Ideas | Impact

SHOPPERS STOP

आज तक

ZEETV

Star

Recruiters 2018-20





Distinguished Roles & Positions Offered

Design Profiles

Fashion Designer

Motion Artist

Store Manager

Graphic Novel Artist

Interior Designer

Quality Control Executive

Animation Artist

Fashion Stylist

2/3D Animator

Graphic Designer

Merchandise Executive

Accessory Designer

Special Effect Artist

Media Profiles

Copy Writer

Brand Management
Executive

Production Assistant

Script Writer

Camera Person

Client Service Executive

PR Executive

Videographer

Reporter

Radio Producer

Account Planning
Executive

Content Writer

Video Editor

Sub Editor

Event Manager



Kolkata Campus



Durgapur Campus

NSHM Knowledge Campus, Kolkata

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Kolkata 700 053 | Ph: (033) 2403 2300/1

NSHM Knowledge Campus, Durgapur

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