

Placement Report

School of Business & Management

Kolkata | Durgapur

2018-2020



Overview

List of Courses offered

BBA
 BBA - Hospital Management
 BBA - Global Business
 BBA - Sports Management
 BBA - Supply Chain Management
 BBA - Accountancy, Taxation & Auditing
 B.Voc. - Banking, Financial Services & Insurance
 MBA
 MBA (Part Time)
 Master of Hospital Administration
 M. Philosophy (Management)

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Sectors

Banking & NBFCs

Online Edu-Tech

Credit Research
& Ratings

Battery Technology

Logistics/
E-commerce

Media

Insurance

IT /ITES

Telecom

Financial Services

FMCG/FMCD

Healthcare

KPO, BPO

Telecom

Consultancy

Automobile

Retail and Lifestyle

Publication

Key Highlights 2020

UG Programmes

Highest CTC

12.4

Lacs PA

Average CTC

4

Lacs PA

Top 20 Average

5.7

Lacs PA

PG Programmes

Highest CTC

12.25

Lacs PA

Average CTC

5.23

Lacs PA

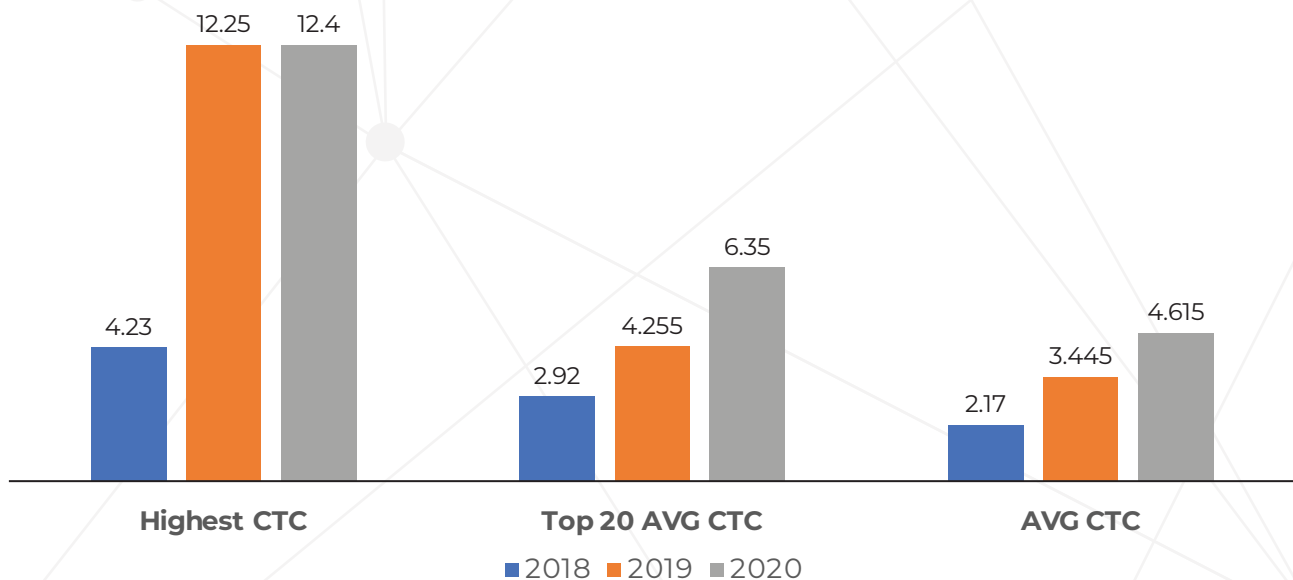
Top 20 Average

6.92

Lacs PA

Salaries over the Years

Salaries over the years (2018-20)



Recruiters 2018-20



Recruiters 2018-20



Distinguished Roles & Positions Offered

Credit Analyst

Equity Analyst

Sales Officer

Business
Marketing Executive

Management Trainee -
Business Development

Sr. Executive
Warehouse Operations

Assistant Dept.
Manager – Retail Sales

Equity Research

Business Dev. Manager

Private Banker

Management Associate - Sales

Executive - Client Acquisition

Career Development Executive

Recruitment Consultant

Equity Advisor

MT-Bancassurance

Sales Trainee

HR Executive

Sr. Executive –
Corporate Sales

Demand Manager

Trainee
Recruitments (PPO)

Transfer Pricing
Associate

Supply & Operation Lead

Business Consultant

Management Trainee

Recruiter (HR Operations)

Financial Counselling



Kolkata Campus



Durgapur Campus

NSHM Knowledge Campus, Kolkata

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NSHM Knowledge Campus, Durgapur

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YES BANK

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