

2nd Semester

COURSE TITLE	Principles of MACRO ECONOMICS			CREDITS	5
Course Code	FYBFS 201	Course Category	Four-Year UG	L-T-P	4:1:0
	COURSE OUTCOMES				BTL/Mapped Module
1.	Describe the environment of a business from legal and regulatory, macroeconomic, cultural, political and natural perspectives.				BTL 2/M1
2.	Explain the business environment of an organization using selected strategic tools.				BTL 2,3/M2
3.	Examine scenarios that synthesize business environment information				BTL 2/M3
4.	Outline in-depth analysis of specific component of the business Environment.				BTL 2/ M2, M4
5.	Communicate effectively in oral and written form using the concepts, logic and theatrical conventions of the subject.				BTL 2,3/M5
MODULE – 1: Theoretical Framework of Business Environment					
Theoretical Framework of Business Environment: Concept, significance and nature of business environment; Elements of environment – internal and external; Changing dimensions of business environment; Techniques of environmental scanning and monitoring.					12 L
MODULE -2: Economic Environment of Business					
Significance and elements of economic environment; Economic systems and business environment; Economic planning in India; Government policies – industrial policy, fiscal policy, monetary policy, EXIM policy; Public Sector and economic development; Development banks and their relevance to Indian business; Economic reforms, liberalization and structural adjustment programs.					12 L
MODULE – 3: Political and Legal Environment of Business					
Critical elements of political environment; Government and business; Changing dimensions of legal environment in India, Competition Act, FEMA and licensing policy;					12 L
MODULE – 4: Socio-Cultural Environment					
Critical elements of socio-cultural environment; social institutions and systems; Social values and attitudes; Social groups; Middle class; Dualism in Indian society and problems of uneven income distribution; Emerging rural sector in India; Indian business system; Social responsibility of business; consumerism in India, Consumer Protection Act..					12 L

MODULE – 5: International and Technological Environment	
Multinational corporations; Foreign collaborations and Indian business; Non – resident Indians and corporate sector: Foreign trade policies; Impact of Rupee devaluation; Technological environment in India; Policy on research and development; Patent laws; Technology transfer.	12 L

TOTAL	60 Hrs
Tutorial	15 Hrs
TEXT BOOKS	
1	Francis Cherunilam: Business Environment Himalaya Publishing House, Bombay.
2	Raj Agrawal and Parag Diwan, Business Environment: Excel Books, New Delhi
REFERENCE BOOKS	
1	Adhikary, M: Economic Environment of Business, Sultan Chand & Sons, New Delhi.
2	Ahluwalia. I.J: Industrial Growth in India, Oxford University Press, Delhi.

COURSE TITLE	Introduction to Mutual Funds			CREDITS	5
Course Code:	FY BFS202	Course Category	Four-Year UG	L-T-P- 5:1:0	
	COURSE OUTCOME			BTL/Mapped Module	
1.	Explain the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features			BTL 2/M1	
2.	Examine the channels for mutual funds distribution			BTL 2,3/M2	
3.	Understand and recall the legalities, accounting, valuation and taxation aspects underlying mutual funds and their distribution			BTL 2/M3	
4.	Use financial planning as an approach to investing in mutual funds, as an aid for mutual fund distributors to develop long term relationships with their clients.			BTL 2/ M2, M4	
MODULE – 1: Concept and Role of a Mutual Fund				12 L	
Concept & Function of a mutual fund • Advantages and limitations of a mutual fund • Investment objectives, Marking to market • Unit capital, Assets under management (AUM) • Fund running expenses, Net asset value (NAV) • Brief history of mutual funds in India • Closed end funds and open ended funds • Categorization of funds by investment objective , Investing Horizon & Asset Class • International funds, Fund of Funds, Exchange Traded Funds (ETF)					
MODULE – 2: Fund Structure and Constituents, Legal & Regulatory Environment				12 L	
Role of the sponsor, trustee and Asset Management Company (AMC) and related regulations, Role of other fund constituents and related regulations • Role & Functions of regulators in India-SEBI,SRO,AMFI • AMFI Code of Ethics • Investment restrictions and related regulations • Investor rights and obligations					
MODULE – 3: Offer Document, Fund Distribution and Sales Practices				12 L	
Regulations with respect to drafting and filing of an Offer Document for NFO • Process of NFO and steps involved in marketing an NFO • Objectives of information disclosure in an offer documentSAI,SID,KIM • Types of investors and eligibility					
MODULE – 4: Distribution Channels					
Distribution channels for mutual funds • Pre-requisites to become a mutual fund distributor • Key elements of agreement between distributor and a mutual fund • Sales practices and commission structure • Types of commissions and transaction charges • AMFI Code of Conduct • Process for KYD				12 L	

MODULE – 5: Risk, Return and Performance of Funds, Scheme Selection	12L
Return on investment-Calculation of simple, annualized and compounded returns • Applicability of returns for different types of funds • SEBI norms for return representation of mutual funds in India • Factors that may affect mutual fund performance	
TOTAL	60 Hrs
Tutorial	15 Hrs
TEXT BOOKS	
1. Taxmann’s Mutual Fund Distributors 2. Indian Mutual Funds Handbook (5th Edition)	
REFERENCE BOOKS	
1. The Mutual Fund Industry by R.Glenn Hubbard 2. Mutual Funds -Ladder to wealth creation by Vivek Negi 3. Common Sense on Mutual Funds :New Imperatives for the Intelligent Investor by John.C .Bogle	