

**Maulana Abul Kalam Azad University of Technology, WB**  
**(Formerly known as West Bengal University of Technology)**  
**Syllabus of BBA(Sports Management)**  
**Effective from academic session 2023-24**

L T P - Indicates Theory Lectures (L), Tutorial(T) and Practical (P) classes per week.

**1L Earns 1 credit | 1P Earns 1 credit | 1T Earns 1 Credit**

<b>Semester-V</b>							
Sl. No.	Category	Course Code	Course Name	L	T	P	Credits
<b>Theory + Practical</b>							
1	DSC-10	BSMC501	Spectator Management & Funding in Sports	4	1	0	5
2	DSC-11	BSMC502	Test, Measurement and Evaluation in Physical Education	3	0	2	5
		BSMC591	Test, Measurement and Evaluation in Physical Education Lab				
4	MINOR-6	MIC501A/B	Cloud Computing / Introduction to Computer Network	4	0	0	4
5	MINOR-7	MIC502A	E-commerce and Application	3	1	0	4
6	SEC-4	SEC581	Internship	0	0	4	4
<b>Total Credits</b>							<b>22</b>

<b>Semester-VI</b>							
Sl. No.	Category	Course Code	Course Name	L	T	P	Credits
<b>Theory + Practical</b>							
1	DSC-12	BSMC601	Law & Risk management	4	1	0	5
2	DSC-13	BSMC602	Managing sports organization	4	1	0	5
3	DSC-14	BSMC603	Advertising & Public Relation in Sports	3	1	0	4
4	MINOR-8	MIC601A/B	Web Development with HTML and CSS / Data Mining & Data Warehousing	4	0	0	4
5	MINOR-9	MIC602A/B	Internet and Networking/ERP	3	1	0	4
<b>Total Credits</b>							<b>22</b>