4th INTERNATIONAL TOURISM AND HOSPITALITY CONFERENCE 2026



NSHM INSTITUTE OF
HOTEL & TOURISM MANAGEMENT

About NSHM Knowledge Campus

NSHM Knowledge Campus, is a 29 years old group of higher education institute, with campus at Durgapur. Being one of Eastern India's pioneering institutions, NSHM offers multidisciplinary UG & PG programmes in Business & Management, Hotel & Tourism Management, Health & Pharmaceutical Sciences, Media & Design, Computing & Analytics, Engineering & Technology, and Nursing. NSHM has a state-of-the-art infrastructure facility and an excellent academic ambience best suited for producing leaders of the future. NSHM provides world-class learning experience through cutting-edge knowledge imparting techniques, lifestyle education, and cross-domain exposure.

About NSHM Institute of Hotel & Tourism Management

NSHM Institute of Hotel and Tourism Management is one of the pioneering institutes in Tourism and Hospitality education in the East that has been offering Graduate & Postgraduate programs for last 30 years, with international quality standards and has emerged as a leading human resource provider in the hospitality and tourism sector across the globe. Presently NSHM Knowledge Campus conducts UG & PG programmes affiliated to Maulana Abul Kalam Azad University of Technology, formerly known as West Bengal University of Technology, Govt. of West Bengal.

M.Sc. in Hospitality Management

Bachelor in Hotel Management & Catering Technology

B.Sc. in Hospitality and Hotel Administration

BBA in Travel & Tourism Management

B.Sc. in Culinary Science

BBA Aviation and Hospitality Service Management



International Tourism and Hospitality Conference 2025

About the Conference (ITHC 2026)

The conference aims to explore how the timeless principles of ancient wisdom can be integrated with emerging digital technologies to redefine the future of hospitality, culinary arts, and tourism. It seeks to bring together academicians, researchers, industry professionals, policymakers, entrepreneurs, and students to discuss innovative approaches that preserve cultural heritage while embracing technological advancements. The conference will focus on promoting sustainable development, preserving indigenous knowledge, enhancing guest experiences through artificial intelligence, digital marketing, smart tourism, virtual reality, blockchain, Internet of Things (IoT), and data analytics, while ensuring that traditional values remain central to the industry's future.

Suggested Sub-Themes

HOSPITALITY

- Ancient Indian Hospitality Principles (Atithi Devo Bhava) in the Digital Age
- Smart Hotels and Personalized Guest Experiences
- AI and Automation in Hotel Operations
- Sustainable Hospitality Inspired by Traditional Practices
- Digital Customer Relationship Management
- Green Hotels and Ancient Environmental Wisdom

CULINARY

- Preserving Traditional Recipes through Digital Documentation
- Indigenous Foods and Forgotten Culinary Heritage
- AI in Menu Engineering and Food Innovation
- Smart Kitchens and Automation
- Food Sustainability through Ancient Agricultural Practices
- Digital Storytelling of Regional Cuisines

TOURISM

- Smart Tourism and Digital Destinations
- Heritage Conservation through Virtual Reality and Augmented Reality
- Cultural Tourism and Indigenous Knowledge
- Blockchain Applications in Tourism
- Digital Marketing for Heritage Tourism
- Rural Tourism and Community-Based Tourism

TECHNOLOGY

- Artificial Intelligence in Hospitality
- Machine Learning for Demand Forecasting
- Internet of Things (IoT) in Hotels
- Robotics in Hospitality Operations
- Blockchain for Secure Travel Transactions
- Big Data Analytics in Tourism
- Cybersecurity in Hospitality Systems
- Digital Twins for Tourism Destinations

SUSTAINABILITY

- Circular Economy in Hospitality
- Carbon-Neutral Hotels
- Ancient Water Conservation Techniques
- Zero-Waste Culinary Practices
- Sustainable Supply Chains
- Climate-Resilient Tourism

ENTREPRENEURSHIP & MANAGEMENT

- Digital Entrepreneurship in Hospitality
- Startup Ecosystem in Tourism
- Women Entrepreneurship in Indigenous Tourism
- Digital Business Models
- Innovation and Leadership
- Future Skills for Hospitality Professionals

Call for Papers

SUBMISSION GUIDELINES

- Manuscripts must be original, unpublished, and not under consideration elsewhere.
- Abstract: **250–300 words** with **4 - 6 keywords**. | Full Paper: **4,000–6,000 words**.
- Format: **Microsoft Word (.doc/.docx)**. | Font: **Times New Roman, 12 pt, 1.5 line spacing.**
- Referencing Style: **APA (7th Edition)**.
- All submissions will undergo a **double-blind peer-review** process.
- Selected high-quality papers will be considered for publication in conference proceedings and Partner journals, subject to editorial and review policies.

IMPORTANT DATES

- Abstract Submission Deadline: **5th September, 2026**
- Acceptance of Abstract: **15th September, 2026**
- Full Paper Submission: **5th October, 2026**
- Last Date of Registration: **8th October, 2026**
- Conference Dates: **26th & 27th November, 2026**

Send Abstract/Papers to
ithc@nshm.com

For Queries Contact:
Dr. Sumit Kr. Biswakarma **(70634 33833)**
Ms. Mousumi Mukherjee **(96357 83312)**

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WHO CAN PARTICIPATE?

Faculty Members | Researchers | Industry Professionals | Research Scholars Postgraduate and Undergraduate Students | Entrepreneurs | Policymakers | Tourism and Hospitality Practitioners

REGISTRATION FEES

CATEGORY	FEE
Foreign Presenters	$50
Industry Professionals	2500/-
Academicians	1250/-
PhD Scholars	1000/-
Students	750/-

TRACKS

TRACK I	Ancient Hospitality Practices and Modern Innovations
TRACK II	Digital Transformation in Hotel Operations
TRACK III	Indigenous Culinary Heritage and Food Technology
TRACK IV	Smart Tourism and Cultural Preservation
TRACK V	Sustainable Development and Green Hospitality
TRACK VI	AI, IoT, Robotics, and Hospitality 5.0
TRACK VII	Tourism Policy, Governance, and Digital Economy
TRACK VIII	Entrepreneurship, Startups, and Innovation

PAPER SELECTION CRITERIA

- Significance of the work and industrial application
- Novelty
- Future scope
- Formatting of the paper as per journal requirements

PUBLICATION & AWARDS

10 Selected papers in to be Published in Journal

Best Paper Awards of **₹ 3,000/-**

Conference proceedings with **ISBN**

E-Certificates for all participants

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