

UG ORIENTATION PROGRAMME FOR BATCH 2014-17

Venue- Pharmacy Seminar Hall

DATE	TIME	SPECIALISED AREA	RESOURCE PERSON
4th August	NSHM and NIMD Introduction		
	10:00 am	Reporting Time for Students	
	10:00 am -11:00 am	Registration	
	11:00 am -11.30 am	NSHM Introduction : Interaction with the Portal heads, Marketing and Library	
	11.30 am -12:00 noon	NIMD Introduction	
	12:00 noon -01.30 pm	Lunch Break	Food packets to be provided by College
	01.30 pm -03:00 pm	Student introduction/interaction	
	03:00 pm-03.30 pm	Tea Break	
	03.30 pm-04:00 pm	Campus Tour	
5th August	10:00 am-11:00 am	Session with Madhupa Bakshi & Jhuma Basak	icebreakers
	11:00 am-01:00 pm	Print	Sovon Manna (Asst.News editor) TOI
	01:00 pm-02:00 pm	Lunch break	
	02:00 pm-04:00 pm	Film	Ananya Chatterjee
6th August	10:00 am-11:00 am	Session with Maqsood Alam	
	11:00 am-01:00 pm	Television	Tamal Saha, News X
	01:00 pm-02:00 pm	Lunch Break	
	02:00 pm-04:00 pm	Cyber and New Media	Mr.Avijit Ray, Director Communications, Ericsson
7th August	10:00 am-11:00 am	Session with Rajesh Sisodia	
	11:00 am-01:00 pm	PR & Corp com	Diya Erika Basu, Media Relation, USIS
	01:00 pm-02:00 pm	Lunch Break	
	02:00 pm-04:00 pm	AD	Mr.Suman Sen, Fame per second
8th August	10:00 am-12:00 noon	Radio	RJ Praveen
	12:00 noon-01:00 pm	Pre-foundation exam	
	01:00 pm-02:00 pm	Lunch Break	
	02:00 pm-04:00 pm	Photography	Marcus Sam